



FELINE & CANINE

RANGES





30 YEARS OF SCIENTIFIC INNOVATION IN PET NUTRITION

Nestlé PURINA®'s global team includes over **500 scientists** and **petcare experts** that have **created** many successful **veterinary tools** and **nutritional innovations** that deliver significant **clinical advantages**.

We are fully committed to investing in the development of new breakthrough technologies that can both be applied to our diets and further advance the scientific knowledge of canine and feline nutrition and specific metabolism. Some of our innovative tools include The Purina® Body Condition Score, the Canine Cognitive Assessment Scale and the new Tailored Feeding Calculator.







RECYCLABI

We **control** our entire **value chain** and use **high-quality ingredients**, carefully selected to safely deliver advanced nutrition with **proven results**.

We're committed to **sustainability** and our new, **designed to be recyclable** packaging* with a modern, premium look, is our first step forward.

Our Pro Plan[®] Veterinary Diets range is **concise**, **science-based** with **effective formulas**, proven to **support** the management of **specific health conditions** of cats and dogs.



Some of our greatest product innovations include:

PURINA® PRO PLAN® VETERINARY DIETS EN GASTROINTESTINAL™ – first diet to incorporate Medium Chain Triglycerides (MCTs) in canine diets to help in the nutritional support of gastrointestinal issues.

PURINA® PRO PLAN® VETERINARY DIETS HA HYPOALLERGENIC™ – first diet to use low molecular weight protein nutrition which helps diagnose and manage the clinical signs of food allergy.

PURINA® PRO PLAN® VETERINARY DIETS OM OBESITY MANAGEMENT™ – first diet to use high protein levels to help maintain lean body mass during weight loss.

PURINA® PRO PLAN® Hydra Care™ - a new concept in hydration for cats.

PURINA® PRO PLAN® FORTIFLORA® - the first probiotic supplement, containing the SF68® strain exclusive to Purina, clinically proven to help promote intestinal health and balance.











FELINE Range



FELINE Range	
PURINA° PRO PLAN° VETERINARY DIETS	KEY BENEFITS
NF RENAL FUNCTION® EARLY CARE	Formulated with moderate levels of high-quality proteins and early restricted level of phosphorous for the support of renal function in case of IRIS stages 1 & 2 of chronic renal insufficiency.
NF RENAL FUNCTION® ADVANCED CARE	Formulated with restricted levels of high-quality proteins and low level of phosphorous, with increased levels of EPA & DHA for the support of renal function in case of IRIS stages 3 & 4 of chronic renal insufficiency.
UR URINARY	With St/Ox urinary security and low level of magnesium to help dissolve struvite and oxalate crystals and stones, and also helps to reduce the risk of struvite stone recurrence.
ENST GASTROINTESTINAL	Formulated with highly digestible ingredients, prebiotics and moderate fat levels to help reduce workload of the compromised gut and help improve intestinal health.
HA ³¹ HYPOALLERGENIC [™]	Formulated with single hydrolysed protein and purified carbohydrates sources to help avoid allergic reactions.
HP [®] HEPATIC [™]	Formulated with moderate level of high quality proteins, high level of essential fatty acids, high energy and restricted levels of copper for the support of liver function in the case of chronic liver insufficiency.
OBESITY MANAGEMENT	Formulated with high levels of protein, low in calories and with high levels of natural fibre, proven to reduce excessive body weight and maintain optimal body weight.
DIABETES MANAGEMENT	With low level of rapid-glucose releasing carbohydrates and optimal levels of fibre to help reduce blood glucose variation, and increased levels of vitamin E to reduce oxidative stress.
CN CONVALESCENCE	With high energy density, high concentrations of essential nutrients and highly digestible ingredients for nutritional restoration and convalescence

COMPLEMENTARY PETFOOD - SUPPLEMENTS

PURINA® PRO PLAN®	KEY BENEFITS
FortiFlora®	Guaranteed level of microencapsulated probiotic, proven to promote intestinal health, microflora balance and a strong immune system in cats of all ages.
Hydra Care [™]	Formulated to increase water intake and urine dilution

restoration and convalescence.

RECOMMEND PURINA® PRO PLAN® VETERINARY DIETS FELINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	NF EARLY CARE	NF ADVANCED CARE	UR∦	EN	HA	HP&	OM	DM&	CN
Allergies to food (dermatological or gastrointestinal)					•				
Colitis				•					
Constipation							•		
Convalescence				•					•
Critical care									•
Cholangitis/Cholestasis						•			
Chronic cardiac insufficiency	•	•							
Dermatitis associated with food allergy					•				
Diabetes mellitus							•	•	
Diarrhoea				•	•			•	
Elimination diet for food trials					•				
Enteritis								•	
Exocrine pancreatic insufficiency (EPI)					•				
Food intolerance				•	•				
Gastroenteritis				•					
Hepatic disease (without encephalopathy)				•					
Hepatic encephalopathy				•		•			
Hyperlipidaemia					•				
Idiopathic cystitis			•						
Inflammatory bowel disease (IBD)				•	•				
Lymphangiectasia					•				
Malabsorption/maldigestion				•	•				
Malnutrition									•
Obesity									
Pancreatitis				•	•				
Protein losing enteropathy					•				
Portosystemic shunt						•			
Chronic Renal Insufficiency - IRIS stages 1 & 2	•								
Chronic Renal Insufficiency - IRIS stages 3 & 4		•							
Small intestinal bacterial overgrowth (SIBO)					•				
Urolithiasis - calcium oxalate			•						
Urolithiasis - struvite			•						
Urolithiasis - urate/cystine	•	•							

^{*} ST/Ox: NF wet only











URINARY

Dissolution of struvite uroliths

- Reduction of struvite urolith recurrence
- Helps reduction of oxalate urolith recurrence
- Idiopathic cystitis
- Feline Lower Urinary Tract Disease (FLUTD)

KEY BENEFITS

- With St/Ox urinary security to reduce the risk of urinary Struvite and Oxalate crystals and stone formation
- To help promote dissolution of urinary stru-
- Moderate calories to help maintain ideal body

KEY NUTRIENT VALUES* (DRY)

Moisture	6.5%
Protein	35%
Fat	12%
Carbohydrates	37%
Crude fibres	1.5%
Calcium	
Phosphorous	
Sodium	1.2%
Potassium	
Magnesium	
Chloride	2.4%
Sulphur	
Taurine	1730 ma/ka
Vitamin E	
Metabolisable energy (ME) ¹	
RSS struvite	<
RSS oxalate	

KEY NUTRIENT VALUES*	(CAN)	(POUC
Moisture	80.8%	80
Protein		

IVIOIS LUT e		U./70
Protein	10%	9.5%
	5%	
Carbohvdrates	2.1%	.2.1%
	0.4%	
Calcium	0.14%0	0.16%
Phosphorus	0.14%0	0.16%
	0.10% O	
Potassium	0.26%	0.15%
Magnesium	0.02%0	.02%
Chloride	0.22%0	.42%
Sulphur	0.21%	0.2%
Taurine	1788 mg/kg1729 m	g/kg
Vitamin E	164 l JÚ/kg164 l	Ű/kg

RSS struvite	<1	<1
RSS oxalate	<10	10
Urinary pH	6-6.3	6-6.3

Metabolisable energy (ME)1906 kcal/kg......843 kcal/kg

INGREDIENTS (DRY)

Chicken variety: Rice, wheat flour, dried poultry protein (16%, of which 50% chicken), corn protein meal, pea protein, dried egg, minerals, dried beet pulp, pork fat, digest, corn, fish oil.

Urine acidifying substance: phosphoric acid.

Ocean fish variety: Rice, corn protein, meal, wheat flour, dried poultry protein, soya protein, pea protein, corn, pork fat, dried salmon protein (4%), dried beet pulp, minerals, dried egg, digest, fish oil. Urine acidifying substance: phosphoric acid.

INGREDIENTS WET (CAN)

Pork kidney, liver & lung, turkey, poultry heart & liver, rice flour, cellulose, minerals, various

INGREDIENTS WET (POUCH)

Salmon variety: Chicken, pork, salmon (7%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate, sodium bisulphate.

Chicken variety: Chicken (17%), pork, salmon (4,5%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate, sodium



NE RENAL FUNCTION

Help support early stages (IRIS stages 1 & 2)

- of chronic renal insufficiency Temporary renal insufficiency
- The reduction of urate stones formation
- The support of heart function in the case of chronic cardiac insufficiency
- *The recommended period for use shall be two to four weeks.

KEY BENEFITS

- Moderate amount of high quality protein to support renal function from the early stages and helps maintain an adequate muscle mass.
- Early restricted level of phosphorus to help slow the progression of chronic renal insufficiency.
- With restricted level of phosphorus and added omega-3 fatty acids, potassium and antioxidants to help assist on the early kidney

KEY NUTRIENT VALUES	* (DRY)	(POUCH)
Moisture	6.5%	80%
Protein		
Fat		
Carbohydrates		
Crude fibres		
Calcium		
P		
Na		
K		
Omega 3 (EPA+DHA)		
Taurine256		
Vitamin A1	1261 IU/kg	422 IU/kc
Vitamin D ₂ 5		
Vitamin E14		
Metabolisable energy (ME)13		

INGREDIENTS (DRY)

Dry: Wheat flour*, corn*, rice*, wheat gluten*, soya meal*, corn protein meal*, pork fat, dried beet pulp, dried egg*, minerals, pea hulls, hydrolysed soya protein*, fish oil, digest*, yeast,

* Protein sources

INGREDIENTS WET (POUCH)

Chicken: Meat and animal derivatives (of which chicken 8%), eggs and egg derivatives, cereals, fish and fish derivatives, oils and fats, yeasts, minerals, various sugars.

NF RENAL FUNCTION

- Help support later stages (IRIS stages 3 & 4) of chronic renal insufficiency
- Temporary renal insufficiency*
- The reduction of urate stones formation
- The support of heart function in the case of chronic cardiac insufficiency*
- * The recommended period for use shall be two to four weeks.

KEY BENEFITS

- Restricted but high quality proteins to help minimise loss of muscle and toxin formation and restricted phosphorus to help slow the progression of chronic renal insufficiency.
- Increased levels of omega 3 fatty acids: with EPA and DHA to help support kidney in the advanced stages of renal insufficiency.
- Great taste to satisfy cats with reduced

KEY NUTRIENT VALUES*	(DRY)	(MOUSSE)
Moisture	6.5%	79%
Protein		
Fat		
Carbohydrates		
Crude fibres		
Calcium		
P		
Na		
K	0.8%	0.44%
Omega 3 (EPA+DHA)	0.6%	0.15%
Taurine140		
Vitamin A2550		
Vitamin D ₂ 152		
Vitamin E58		
Metabolisable energy (ME)1400	67 kcal/kg	1152 kcal/kg

KEY NUTRIENT VALUES* (CHICKEN) (SALMON)

KET NOTRIENT VALUES	(CHICKEIN)	(SALIVIOIN)
Moisture		
Protein	7.2%	7.2%
Fat	9.4%	9.4%
Carbohydrates		
Crude fibres	0.4%	0.4%
Calcium	0.17%	0.19%
P		
Na	0.07%	0.08%
K	0.40%	0.35%
Omega 3 (EPA+DHA)	0.12%	0.18%
Taurine		
Vitamin A 37	'262 IU/kg.33	3330 IU/kg
Vitamin D ₂	.262 IU/kg	473 IU/kg
Vitamin E	296 IU/kg	267 IÚ/kg
Metabolisable energy (ME) ¹	1221 kcal/kg	.1221 kcal/kg
· ,	, .	, ,

Wheat flour*, rice*, wheat gluten*, soya meal*, pork fat, corn protein meal*, corn*, dried beet pulp, dried egg*, fish oil, minerals, digest*, yeast,

* Protein sources

INGREDIENTS (POUCH)

Salmon variety: Meat and animal derivatives, fish and fish derivatives (salmon 6%), cereals, vegetable protein extracts, yeasts, minerals, derivatives of vegetable origin, oils and fats, various sugars.

Chicken variety: Meat and animal derivatives (of which chicken 8%), fish and fish derivatives, cereals, vegetable protein extracts, yeasts, oils and fats, minerals, derivatives of vegetable origin, various sugars.

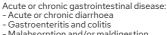
INGREDIENTS (MOUSSE)

Meat and animal derivatives, fish and fish derivatives, cereals, oils and fats, minerals, various









GASTROINTESTINAL

- Malabsorption and/or maldigestion

- Inflammatory bowel disease
- Liver disease not associated with encephalopathy
- Convalescence

KEY BENEFITS (DRY)

- Low residue: easy to digest ingredients to help reduce workload of the compromised gut.
- Limited number of protein sources* to help
- Added prebiotic (chicory inulin) to help improve intestinal health.

KEY NUTRIENT VALUES* (DRY)

Moisture		6.59
Protein		40%
Arginine		2.73%
Fat		
- Essencial fatty acids		2%
- Omega-6 fatty acids		2.6%
- Omega-3 fatty acids		
Carbohydrates		239
Starch		12.5%
Total sugars		0.89
Crude fibres		29
Vitamin E		608 IU/kg
Metabolisable energy (ME) ¹		4154 kcal/kg
KEY NUTRIENT VALUES* (C	CAN)	(POUCH)*
Moisture	77%	76.49
Protein1	0.5%	11%
Arginine).76%	0.7%

KEY NUTRIENT VALUES*	(CAN)	(POUCH)
Moisture		
Protein	10.5%	11
Arginine	0.76%	0.7
Fat		
- Essential fatty acids	1.36%	1.36
- Omega-6 fatty acids	0.69%	0.64
- Omega-3 fatty acids	0.14%	0.23
Carbohydrates	3.9%	3.5
Starch	0.4%	0.8
Total sugars	<0.5%	
Crude fibres	0.4%	0.6
Soluble fibre	0.2%	0.6
Insoluble fibre	1.3%	0.25
Vitamin E	229IU/kg	311IU/k
Metabolisable energy (ME) ¹	1062kcal/kg	1104kcal/

INGREDIENTS (DRY)

Soya protein powder*, dried chicken protein*, soya meal, corn starch*, pork fat*, digest, miner-als, chicory inulin (1.2%), fish oil*. *highly digestible ingredients.

INGREDIENTS WET (CAN)

Pork liver and kidney, turkey, rice, pork plasma, minerals, fish oil, cellulose powder, inulin.

INGREDIENTS WET (POUCH)

With chicken: Pork (frozen liver & kidney, and dehydrated pork protein), chicken (4%), turkey, dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various

With salmon: Pork (frozen liver & kidney, and dehydrated pork protein), turkey, chicken, salmon (4%), dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various sugars.

HYPOALLERGENIC

- Cats with Adverse Food Reactions (AFR) Elimination diet for food trials
- Long-term management of food allergy
- Dermatitis and/or gastroenteritis associated with food alleray
- Inflammatory bowel disease (IBD)
- Food intolerance
- Exocrine pancreatic insufficiency (EPI) Hyperlipidaemia
- Lymphangiectasia
- Malabsorption
- Protein losing enteropathy Chronic diarrhoea
- Small intestinal bacterial overgrowth (SIBO)

KEY BENEFITS

- Limited hydrolysed protein with low molecu-lar weight to help avoid allergic reactions.
- Purified carbohydrates to help avoid allergic
- Great taste thanks to high quality ingredients and appetite booster.

KEY NUTRIENT VALUES* (DRY)

KEY NUTRIENT VALUES* (DRY)	
Moisture	6.5%
Protein	35%
Fat	10%
- Omega-6 fatty acids	4%
- Omega-3 fatty acids	0.7%
- Medium chain fatty acids	0.56%
- EPA+DHA	0.16%
Carbohydrates	37.5%
Crude fibres	3%
Vitamin E	561 IU/kg
Metabolisable energy (ME) ¹	3640kcal/kg

INGREDIENTS

Purified Rice starch¹, Hydrolysed soya protein², soybean oil, minerals, cellulose, hydrolysed digest², pork fat, fish oil.

Purified Carbohydrate source ²Protein sources

DIABETES

 Diabetes mellitus Chronic diarrhoea

- Clinically proven to help reduce insulin requirements in diabetic cats.
- Low in carbohydrates to help reduce blood
- Increased vitamin E to reduce oxidative

KEY NUTRIENT VALUES* (DRY)

Moisture

141013ta1C	0.570
Protein	50%
- Arginine	2.9%
Fat	17%
- Essential fatty acids	2.0%
- Omega-6 fatty acids	2%
- Omega-3 fatty acids	0.47%
Carbohydrates	19%
- Starch	12.5%
- Total sugars	0.8%
Crude fibres	
Vitamin E	560 IU/ka
Metabolisable energy (ME) ¹	, ,

KEY NUTRIENT VALUES*	(CAN)	(POUCH)**
Moisture	77.5% .	77.7%
Protein	13.8%	13%
- Arginine	0.80% .	0.7%
Fat		
- Essential fatty acids	1.36% .	1.36%
- Omega-6 fatty acids	0.7% .	0.37%
- Omega-3 fatty acids	0.19% .	0.27%
Carbohydrates	1% .	1.8%
- Starch		
- Total sugars	<0.5% .	<0.5%
Crude fibres		
Vitamin E	106 IU/ka .	162 IU/ka
Metabolisable energy (ME)	, ,	, ,

INGREDIENTS (DRY)

Dried poultry protein, corn protein meal*, soya protein powder, corn starch*, pork fat, soya meal*, digest, minerals, dried yeast, fish oil.

*Carbohydrate sources

INGREDIENTS WET (CAN)

Pork heart, liver and kidney, poultry heart and liver, trout, salmon meal, cellulose, minerals,

INGREDIENTS WET (POUCHES)

With chicken: Pork liver & kidney, trout, salmon and salmon meal, chicken (4%), greaves, plasma powder, cellulose powder, pork gelatine powder,

With beef: Pork liver & kidney, salmon and salmon meal, trout, beef (liver) (4%), chicken, greaves, plasma powder, cellulose powder, pork gelatine powder, corn starch.

















HEPATIC







OBESITY MANAGEMENT

- Obesity
- Constipation
- Hyperlipidaemia
- Diabetes mellitus in overweight cats

KEY BENEFITS

- High protein level to help promote loss of body fat while maintaining muscles mass.
- Low calorie diet to help with weight loss.
- Urinary Security helps minimise the occurrence of struvite and calcium oxalate urinary stones, more common in overweight cats

KEY NUTRIENT VALUES* (DRY)

Moist	ıre	6.5%
Protei	n	48%
Fat		8%
- Ome	ga-6 fatty acids	1.5%
- Ome	ga-3 fatty acids	0.4%
Carbo	hydrates	22%
Crude	fibres	7.5%
Taurin	e	1707 mg/kg
Vitam	in E	559 IU/kg
Metab	olisable energy (ME) ¹	3428 kcal/kg

KEY NUTRIENT VALUES* (POUCH)

KET NOTKIENT VALUES (I	0001)
Moisture	80%
Protein	10.6%
Fat	2.5%
- Omega-6 fatty acids	0.23%
- Omega-3 fatty acids	0.1%
Carbohydrates	
Crude fibres	1.4%
Taurine	1806 mg/kg
Vitamin E	103 IU/kg
Metabolisable energy (ME) ¹	752 kcal/kg

INGREDIENTS (DRY)

Wheat gluten meal, maize gluten meal, soya meal, dehydrated poultry protein, wheat flour, pea fiber, digest, cellulose, minerals, animal fat, fish oil, yeast.

INGREDIENTS WET (POUCH)

Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice, cellulose, corn starch,

· Liver failure

- Cholangitis / Cholestasis / Hepatitis
- · Portosystemic shunt
- Hepatobiliary neoplasia
- · Hepatic copper accumulation
- Hepatic encephalopathy

KEY BENEFITS

- High energy to help maintain a positive energy balance.
- Adapted level of protein to help reduce accumulation of toxins and maintain liver function.
- **High palatability** to encourage consumption and prevent malnutrition.

KEY NUTRIENT VALUES* (DRY)

Moisture	6.5%
Protein	28%
Fat	22%
- Omega-6 fatty acids	3.1%
- Omega-3 fatty acids	0.5%
Carbohydrates	35%
Crude fibres	2%
Vitamin E	609 IU/kg
Copper	0.5mg/100g
Zinc	23.3mg/100g
Linoleic acid	2.5%
Arachidonic acid	0.10%
Sodium	0.2%
Metabolisable energy (ME) ¹	4241kcal/kg

INGREDIENTS

Corn*, dried chicken protein*, pork fat, pea protein*, dried beet pulp*, dried chicory root, dried egg*, minerals, fish oil.

* Protein sources





CONVALESCENCE

- Critical care nutritional support
- Peri-operative nutritional support
- Nutritional stress including:
- Lactation - Malnutrition
- Feline hepatic lipidosis

KEY BENEFITS

- · High concentrations of essential nutrients
- High energy density to provide energy for recovery (60% energy from fat, 36% from protein)
- High digestibility formulated with highly digestible ingredients.

KEY NUTRIENT VALUES* (WET)

Moisture	77%
Protein	10.9%
- Arginine	0.58%
- Taurine	2035mg/kg
Fat	7.6%
- Omega-6 fatty acids	1.26%
- Omega-3 fatty acids	0.15%
Carbohydrates	0.9%
Crude fibres	0.1%
Zinc	4.3 mg/100g
Vitamin A	30805 IU/kg
Vitamin E	200 IU/kg
Metabolisable energy (ME)1	1121 kcal/ka

INGREDIENT

Pork kidney*, liver*, lung and plasma, turkey, salmon*, sunflower oil*, minerals, corn starch, fish oil*, various sugars.

* Highly digestible ingredients

FortiFlora®

- Gastrointestinal disturbance and loose stools associated with microflora imbalance
- Loose stools associated with stress, antibiotic use or diet change
- Poor faecal quality in cats of all ages from weaning
- Palatability enhancement for cats with poor appetite

KEY BENEFITS

- Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 x 10^8 CFU*/g). The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract.
- *CFU: Colony Forming Units
- Great taste: Can be easily sprinkled on all cat foods with great acceptance.
- Proven to help promote a strong immune system and help support intestinal health and balance for cats of all ages. Contains the lactic acid bacteria Enteroccus faecium (SF68™), at levels proven to support intestinal health and microflora balance in cats.

KEY NUTRIENT VALUES* (SACHETS)

ICE I ITO ITCE ITT WILDED	(3/10/11/10)
Enterococcus faecium SF68 (4b1705) Live microencapsu	
microorganisms**	Min. 5x108 CFU/g
Protein	55%
Fat	19%
Crude fibres	1%
Vitamin E	5344 IU/kg
Vitamin C	1450 mg/kg
Taurine	2480 mg/kg
Metabolisable energy (ME)1	4376 kcal/kg

KEY NUTRIENT VALUES* (CHEWS)

Enterococcus faecium SF68 I (4b1705) Live microencapsul microorganisms**	ated
Protein	28.7
Fat	12.5
Crude fibres	2.59
Vitamin E	5580 IU/k
Vitamin C	2800 IU/k
Taurine	5000 mg/kg
Selenium	0.13 mg/100
Metabolisable energy (ME)1	3880 kcal/kg

INGREDIENTS (SACHETS)

Meat and animal derivatives*, minerals. *Pork and poultry.

INGREDIENTS (CHEWS)

Meat and animal derivatives**, derivatives of vegetable origin, glycerol, yeasts, oils and fats, various sugars. **Poultry and bovine gelatin.



Hydra Care[®]

 Cats who could benefit from additional water intake.

The addition of PURINA® PRO PLAN® Hydracare to the cat's diet can help increase the consumption of water intake. These effects may offer benefits to cats in need of greater water consumption for their overall health.

KEY BENEFITS

- Shown to increase total water intake and promote hydration*
- · Help to Increase urine dilution
- Great taste

*Compared to cats consuming only water in addition to dry feeding. Cats must consume at least 25 ml/kg of bodyweight daily for benefit.

KEY NUTRIENT VALUES*

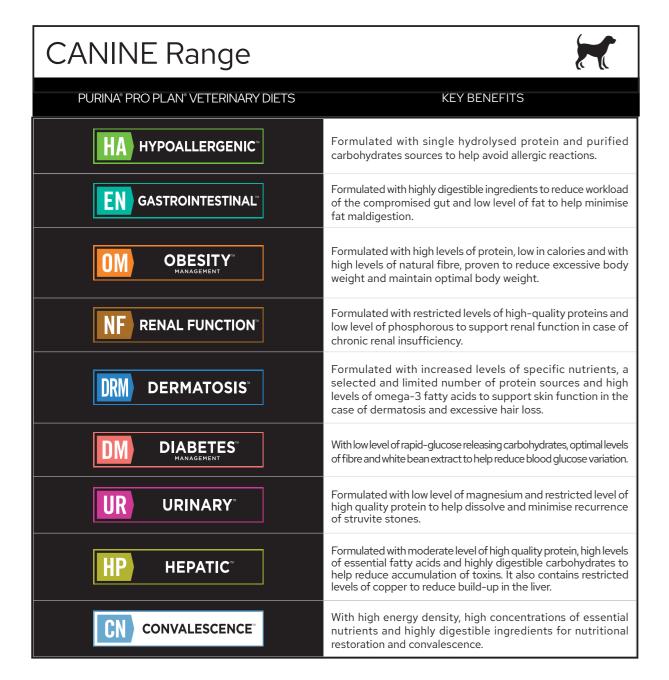
Moisture	94.5%
Protein	3.2%
Fat	0.22%
Crude ash	0.16%
Crude fibre	0.018%
Calcium	0.003%
Magnesium	0.0013%
Phosphorus	0.009%
Chloride	0.034%
Sodium	0.017%
Metabolisable energy (ME) ¹	222 kcal/kg

INGREDIENTS

Whey protein isolate powder, glycerol, digest, various sugars, potassium chloride.







PURINA® PRO PLAN®	KEY BENEFITS
NC NEUROCARE	Formulated with MCTs (medium-chain tryglicerides) and neuroprotective nutrients clinically proven to help enhance canine brain and cognitive function.
JM JOINT MOBILITY	Formulated with increased levels of omega-3 fatty acids, including EPA, to support dogs with decreased joint mobility. It also contains increased antioxidants, vitamin E and C to help reduce oxidative stress.
FortiFlora [®]	Guaranteed level of microencapsulated probiotic, proven to promote intestinal health, microflora balance and a strong immune system in dogs of all ages.

RECOMMEND PURINA® PRO PLAN® VETERINARY DIETS & RELATED PRODUCTS CANINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	HA	EN	HP	DRM	OM	DM	CC	UR	NF	CN	NC	III)
Age related cognitive decline											•	
Allergies to food (dermatological or gastrointestinal)	•											
Atopy	•			•								
Brain function											•	
Convalescence and peri-operative										•		
Colitis		•			•							
Constipation					•							
Copper metabolism disorder			•									
Critical care										•		
Chronic cardiac insufficiency							•		•			
Chronic renal Insufficiency							•		•			
Dermatitis associated with food allergy	•			•								
Diabetes mellitus					•	•						
Diarrhoea												
Elimination diet for food trials	•											
Enteritis		•										
Exocrine pancreatic insufficiency (EPI)	•	•										
Fibre responsive disease					•							
Flea allergic dermatitis												
Food intolerance	•											
Gastritis												
Gastroenteritis associated with food allergy	•											
Hepatic disease (without encephalopathy)			•									
Hepatic encephalopathy			•						•			
Hyperlipidaemia	•				•							
Inflammatory bowel disease (IBD)	•											
Joint mobility												
Lymphangiectasia	•											
Malabsorption/maldigestion	•											
Malnutrition												
Obesity												
Otitis externa												
Portosystemic shunt												
Pancreatitis												
Protein-losing enteropathy	•											
Stress associated GI disease												
Urolithiasis - calcium oxalate									•			
Urolithiasis - calcium phosphate									-			
Urolithiasis - struvite												
Urolithiasis - urate/cystine								•				





Canine nutrition range





Canine nutrition range



A HYPOALLERGENIC*

- Hydrolysed elimination diet for
- · Long-term management of food allergy
- Dermatitis and/or gastroenteritis
- associated with food allergy Inflammatory bowel disease (IBD)
- Food intolerance
- Exocrine pancreatic insufficiency
- Hyperlipidaemia*
- Lymphangiectasia*
- Malabsorption³
- Protein losing enteropathy
- Chronic diarrhoea
- · Small Intestinal Bacterial Overgrowth (SIBO)*

recommended uniquely for dry formula

KEY BENEFITS

- Single hydrolysed protein with an allergic reactions.
- Purified carbohydrates sources to help avoid allergic reactions.
- With omega- 3 fatty acids to help maximise the natural antiinflammatory process.

KEY NUTRIENT VALUES* (DRY)

Moisture		
Protein		219
Fat	1	10.59
- Omega-6 fatty acids .		29
- Omega-3 fatty acids		0.59
- Medium chain fatty ac	ids	. 1.39
Carbohydrates		51.59
Crude fibre		
Taurine 1	986 m	ng/k
Zinc 14.	9 mg/	100
Vitamin A 2	1920	IU/k
Vitamin E	301	IU/k
Metabolisable energy (ME) ¹	3638 k	cal/k

KEY NUTRIENT VALUES* (WET)
Moisture 74.3%
Protein 6.2%
Fat 3.7%
- Omega-6 fatty acids 0.89%
- Omega-3 fatty acids 0.17%
- EPA + DHA 0.06%
Carbohydrates 11.6%
Crude fibre 2.1%
Taurine 1204mg/kg
Zinc 37 mg/kg
Vitamin A 5309 IU/kg
Vitamin E 138 IU/kg
Metabolisable energy (ME)1940kcal/kg

INGREDIENTS (DRY)

Corn starch*, hydrolysed soya protein**, minerals, coconut oil, sugar* rapeseed oil, cellulose, soya oil, fish oil

*Purified carbohydrate sources **Protein source

INGREDIENTS (WET)

Pea starch, cellulose*, hydrolysed soya protein**, fish oil, soybean oil, minerals, various sugars*.

- ** Hydrolysed protein source





EN GASTROINTESTINAL

- Acute or chronic gastrointestinal - Acute or chronic diarrhoea
- Malabsorption and maldigestion
- Exocrine pancreatic insufficiency (EPI)
- Inflammatory bowel disease (IBD)
- Lymphangiectasia
- Pancreatitis
- Hyperlipidaemia
- Hepatic disease not associated with encephalopathy

KEY BENEFITS (DRY)

- Low fat* to help minimise fat maldigestion.
- MCFAs with a special fat source (coconut oil) high in Medium Chain Fatty Acids (MCFA) for easy gut absorption.
- Low residue easy to digest ingredients to help reduce workload of the compromised gut.

Compared to the other products of the PURINA® PRO PLAN® VETERINARY DIETS range.

KEY NUTRIENT VALUES* (DRY)

Moisture	7.5%
Protein	24%
Fat	10.5%
- Omega-6 fatty acids	1.8%
- Omega-3 fatty acids	
- Medium chain fatty acids	
Carbohydrates	50%
Crude fibres	2%
Soluble fibre	1.8%
Insoluble fibre	5.6%
Zinc12 m	g/100g
Copper1.5 m	g/100g
Vitamin E48	6 IU/kg
Metabolisable energy (ME)1370	4 kcal/kg
VEV NUITDIENT VALUECS (MET

Metabolisable energy (ME)13704 kcal/k
KEY NUTRIENT VALUES* (WET)
Moisture 72.59
Protein 89
Fat 4.99
- Omega-6 fatty acids 0.959
- Omega-3 fatty acids 0.039
- Medium chain fatty acids 0.679
Carbohydrates 11.69
Crude fibres 0.89
Soluble fibre0.29
Insoluble fibre1.49
Zinc 3.9 mg/100

Metabolisable energy (ME)¹1157 kcal/kg INGREDIENTS (DRY)

Copper

Vitamin E ...

Rice*, Corn, pea protein*, dried poul-try protein*, dried beet pulp, digest, sova protein, coconut oil* (4%), minerals, pork fat, mono and diglycerides, soya oil, fish oil, chicory inulin.

. 0.3 mg/100g

. 134 IU/kg

INGREDIENTS (WET)

Pork heart, poultry liver and heart, oil, cellulose powder.







OBESITY

- Obesity and weight management
- Weight loss for diabetic dogs
- Fibre-responsive diseases such as: - Constipation
- Hyperlipidaemia
- Fibre-responsive colitis

- High protein to help promote loss of fat while maintaining muscle mass1
- Low calorie to help with weight
- Glucose control Low Glycaemic Index carbohydrate sources to help nutritionally manage diabe-

1. Drv formula.

KEY NUTRIENT VALUES* (DRY)

Moisture	/.5%
Protein	29%
Fat	6%
- Linoleic acid	1.5%
Carbohydrates	41%
- Starch	23.1%
- Total Sugars	1.7%
Crude fibres	10%
Soluble fibre	1.6%
Insoluble fibre	18.7%
Vitamin E	300 IU/kc
Metabolisable energy (ME)1	2961kcal/kg

KEY NUTRIENT VALUES* (WET)

KET NOTKIENT VALUES (WET)
Moisture 78.5%
Protein 8.7%
Fat 2.5%
- Linoleic acid 0.5%
Carbohydrates 3.7%
- Starch 0.9%
- Total Sugars 0.9%
Crude fibres 4.4%
Soluble fibre 0.3%
Insoluble fibre 5.5%
Vitamin E 73 IU/kg
Metabolisable energy (ME) ¹ 568 kcal/kg

INGREDIENTS (DRY)

Corn*, soya meal*, dried poultry protein, barley*, wheat gluten, pea hulls*, cellulose, digest, minerals,

INGREDIENTS (WET)

Pork heart and liver, poultry heart and liver, cellulose poder, flour rice, minerals, sugar.









- · Chronic renal insufficiency
- Hepatic disease associated with encephalopathy
- Conditions that require restricted dietary sodium
- Reduction of urate*, cystine* and calcium oxalate urinary stones formation
- Early stage of heart disease
- Renal failure associated to leish-

*Dry formula

KEY BENEFITS (DRY)

- Low level of phosphorus to help slow the progression of chronic
- Restricted but high quality proteins to help minimize the loss of muscle and toxins formation.
- Omega-3 fatty acids to help minimise glomerular hypertension and help support natural anti-inflammatory processes*

KEY NUTRIENT VALUES* (DRY)

Moisture 7.5%
Protein13%
Total sulfur amino acids 0.67%
Fat 14.5%
- Omega-6 fatty acids 2.5%
- Omega-3 fatty acids 0.4%
- EPA and DHA 0.22%
Carbohydrates 58.5%
Crude fibres2%
Calcium 0.75%
Phosphorous 0.4%
Potassium 0.8%
Magnesium0.09%
Sodium 0.2%
Chlorides 0.66%
Sulfur
Vitamin E 305 IU/kg
Vitamin D31429 IU/kg
Purines 0.06%
Metabolisable energy (ME) ¹ 3904 kcal/kg
VEV NI ITDIENT VALUEC* (WET)

KEY NUTRIENT VALUES*	
Moisture	
Protein	
Fat	
- Omega-6 fatty acids	
- Omega 3 fatty acids	0.129
- EPA and DHA	0.0529
Carbohydrates	12.59
Crude fibres	
Calcium	
Phosphorous	
Potassium	
Magnesium	
Sodium	
Chlorides	
Sulfur	
Vitamin E	
Vitamin D3	
Purines	
Metabolisable energy (ME) ¹	
INCREDIENTS (DDV)	

INGREDIENTS (DRY)

pork fat, sugar, digest*, dried beet pulp*, minerals, soybean oil, fish oil.

INGREDIENTS (WET) Pork (liver, heart), turkey by prod-

ucts, rice flour, corn meal, egg powder, minerals, pork fat, fish oil, sunflower oil, various sugars



Flea bite allergy

Otitis externa

KEY BENEFITS

skin health.

Moisture.

Protein

Lysine .

- Methionine

- Linoleic acid .

Carbohydrates

Crude fibres

Vitamin A

Vitamin E .

B-vitamins - Riboflavin B2

- Niacin B3

- Biotin B8 ...

- Folic acid B9..

- Omega-6 fatty acids

- Omega-3 fatty acids.

- Cystein

- EPA

- DHA

toses

nance

DERMATOSIS

Inflammatory or allergic derma-

Adverse reactions to food

Skin construction and mainte-

Inflammatory bowel disease (IBD)

Skin support - increased levels of

specific nutrients to help support

Omega-3 fatty acids - increased2

2.versus National Research Council

KEY NUTRIENT VALUES* (DRY)

levels of omega-3 fatty acids, beneficial for skin health.

1. versus FEDIAF nutrition guidelines

Low antigen - selected and limited number of protein sources

DIABETES

Weight maintenance after weight

URINARY

- Dissolution of sterile struvite stones Dissolution of bacterial-associated struvite stones in combination with appropriate antibiotics
- Prevention of recurrence of stru-
- Management of calcium phos-phate uroliths (formation and

Glucose control: formulated for the nutritional management of diabetes Low level of carbohydrates to

help limit postprandial hypergly-

Diabetes mellitus

Insulin-resistant dogs

Contains amylase inhibitor from white bean extract to help reduce carbohydrate digestion

KEY NUTRIENT VALUES* (DRY)

11101314110
Protein 37%
Fat12%
- Omega-6 fatty acids 2.1%
- Omega-3 fatty acids 0.4%
Carbohydrates 29.5%
- Starch
Crude fibres 7%
Vitamin E 481 IU/kg
Metabolisable energy (ME) ¹ 3420 kcal/kg
INCREDIENTS

30%

2.11%

0.58%

0.41%

18%

. 2.3%

..0.6%

0.5%

35%

. 2.5%

. 11.5 mg/100g

. 26015 IU/kg

.. 300 IU/kg

14.1 mg/kg

16.8 mg/kg

.. 0.1 mg/kg

... 5 mg/kg

.. 150.3 mg/kg

Dried poultry protein, barley* corn*, soya meal*, pea hulls*, corn protein meal*, pea protein, pork fat, digest, dried beet pulp*, cel-Julose, fish oil, minerals, white bean extract (0.1%, source of amylase inhibitor)

*Carbohydrate sources

recurrence) **KEY BENEFITS**

- Controlled pH Promotes an vite stone formation and promote
- Moderate protein to help minimise substrate availability for urease-producing bacteria.
- Grat taste Highly palatable for long term feeding.

KEY NUTRIENT VALUES AND PARAMETERS* (DRY)

loisture	
rotein	22%
at	15%
arbohydrates	49.1%
rude fibres	1.5%
alcium	0.7%
hosphorous	0.7%
odium	0.2%
otassium	0.7%
lagnesium	
hloride	0.7%
ulphur	
itamin E	305 IU/kg
letabolisable energy (ME)	, ,

.5.8-6.2 Urinary pH.

INGREDIENTS

Corn, wheat flour, dried poultry protein, rice, pork fat, corn protein meal, digest, dried beet pulp, dried egg, minerals, fish oil.

phosphoric acid

INGREDIENTS Corn starch, rapeseed meal*, pea protein*, dried herring protein*, pork fat, digest*, minerals, rapeseed oil.

- Pantothenic acid B5 . 47.3 mg/kg

- Cobalamin B12 265.9 μg/kg Metabolisable energy (ME)1. 4002 kcal/kg

Corn*, rice*, dried egg*, dried whey*,

Urine alkalising substance: calcium carbonate









June 2023

*Typical analysis in the final product as fed. \(^1\)Calculated following NRC 2006 equations *Typical analysis in the final product as fed. 'Calculated following NRC 2006 equations.



Canine nutrition range







Hepatitis

HEPATIC

CONVALESCENCE"

- Peri-operative nutritional sup-
- Nutritional stress including: Copper metabolism disorder
- Leptospirosis

Piroplasmosis/babesiosis

Liver Failure/disease

Portosystemic shunt

- Leishmaniosis
- Hepatic encephalopathy

- Selected protein sources to help reduce accumulation of toxins and maintain liver function
- Restricted copper to reduce
- High energy content to help

KEY NUTRIENT VALUES* (DRY)

Moisture 7.59
Protein 19.09
Fat 189
- Omega-6 fatty acids 2.4°
- Omega-3 fatty acids 0.59
Carbohydrates 45.49
Sodium 0.219
Linoleic acid 2.20
Arachidonic acid 0.18
Alpha linolenic 0.16°
DHA 0.12°
Crude fibre 3.59
Vitamin E 471 IU/k
Total copper 0,5mg/100
Zinc 20.8 mg/100
Metabolisable energy (ME) ¹ 3903 kcal/k

INGREDIENTS

Corn*,**, dried egg*, soya meal*, dried beet pulp*, pork fat, digest*, minerals, fish oil, coconut oil, dried chicory root, cellulose.

- ** Highly digestible carbohydrate sources.

- Critical care nutritional support
- Lactation

KEY BENEFITS

- · High concentrations of essential nutrients
- High energy density to provide energy for recovery (60% energy from fat, 36% from protein).
- High digestibility formulated with highly digestible ingredi-

KEY NUTRIENT VALUES* (WET)

1.1013 (41 C	, , ,
Protein	10.9%
- Arginine	0.58%
- Taurine	2034 mg/kg
Fat	7.6%
- Omega-6 fatty ac	ids1.26%
- Omega-3 fatty ac	ids0.15%
Carbohydrates	0.9%
Crude fibres	
Zinc	4.3 mg/100g
Vitamin A	30805 IU/kg
Vitamin E	200 IU/kg
Metabolisable energy ((ME) ¹ 1134 kcal/kg

INGREDIENTS

Meat and animal derivatives (pork and turkey)*, fish and fish derivatives (salmon)*, minerals, fish oil*, sunflower oil*, corn starch, various sugars.

* Highly digestible ingredients

CARDIOCARE®

- Chronic cardiac insufficiency
- Mitral valve conditions
- (Myxomatous Mitral Valve Disease)

Cardiac function - Improves

- cardiac function in dogs with mitral heart murmur.
- Helps support cardiac insufficiency - Helps to support heart with compromised mitral valve
 - Cardiac Nutritional blend -Contains Cardiac Nutritional Blend composed of Amino Acids, Omega-3 fatty acids - Medium Chain Triglycerides oil, minerals

and vitamin E.

KEY NUTRIENT VALUES* (DRY)

KET NOTKIENT VALUES (DKT)
Protein 26.5%
Fat15%
Carbohydrates 39%
Lysine 2.02%
Methionine 1.4%
Crude fibre 4.5%
Taurine 2000 mg/kg
Omega-3 fatty acids 0.7%
(EPA+DHA)
Sodium 0.18%
Magnesium 0.15%
Potassium 0.6%
Metabolisable energy 3687kcal/kg
(MF) ¹

INGREDIENTS

Rice, dried chicken protein, corn, barley, corn protein meal, medium chain triglycerides (MCT) oil (5%), dried beet pulp, dried salmon pro-tein, cellulose, fish oil, minerals, pork fat, digest.







NEUROCARE

JOINT MOBILITY

- Age-related cognitive decline

- Brain function Formulated with MCT and neuroprotective nutrients, clinically proven to help enhance canine brain function.
- Cognitive function Specially formulated to help support cog-nitive function in senior dogs. Visible results in 30 days.
- Containing MCT (medium chain triglycerides) - Ketogenic diet providing an alternative source of energy for the brain.

ICE I ITO ITTE ITT WA	DICTOR
Moisture	7.5%
Protein	30%
Fat	15%
Carbohydrates	38.5%
Crude fibres	1.5 %
MCT	6.5 %
EPA + DHA	0.4 %
Vitamin E	519 IU/kg
Arginine	2.2%
Selenium	0.053mg/100g
Vitamin B	340.7mg/kg
Metabolisable energy (ME) ¹ 3919kcal/kg

Corn, dried poultry protein, wheat flour, dried salmon protein, medium chain triglycerides oil (6.5%), dried beet pulp, rice, dried egg, corn protein meal, digest, fish oil,

- Joint mobility
- Healthy dogs predisposed to joint disorders

- Joint support formulated to help support dogs with decreased joint mobility.
- Omega-3 increased omega-3 fatty acids to help improve joint
- Antioxidants Increased antioxidants vitamin E and C to help reduce oxidative stress.

KEY NUTRIENT VALUES* (DRY)

Moisture 7.5%
Protein 30%
Fat12%
- Omega-6 fatty acids 1.6%
- Omega-3 fatty acids 1.1%
- EPA 0.32%
- DHA 0.48%
- Omega-6 fatty acids 1.5%
Carbohydrates 41%
Crude fibres 2.5%
Glucosamine+ 2000 ppm chondroitin
Vitamin E 814 IU/kg
Metabolisable energy (ME) ¹ 3724 kcal/kg

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose,

FortiFlora® Gastrointestinal disturbance

- and loose stools associated with microflora imbalance Loose stools associated with stress, antibiotic use or diet
- change Reduction of flatulence in dogs
- Poor faecal quality in dogs of all ages (puppies, adult and senior)
- Palatability enhancement for

KEY BENEFITS

- Contains live lactic acid bacteria to help support intestinal health and balance. Contains a guaranteed level of a propri-etary microencapsulated strain of viable probiotic (SF68) (5 x 10^8 CFU*/g). The microencapsulation process enhances stabil-ity, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract
- * CFU: Colony Forming Units
- Proven to help promote a strong immune system and help support intestinal health and balance for dogs of all ages
- Great taste

KEY NUTRIENT VALUES* (SACHETS)

Enterococcus faeciu NCIMB 10415 (4b17) Live micro-encapsu	05) ılated
microorganisms*	Min.5x108 CFU/
Protein	549
Fat	199
Crude fibres	19
Vitamin E	6445 IU/k
Vitamin C	1450 IU/k
Selenium	0.185 mg/100
Metabolisable energy (ME) ¹ 4345 kcal/k
*Minimum guaranteed level a	at the end of shelf life.

KEY NUTRIENT VALUES* (CHEWS)

Enterococcus faecium SF68 NCIMB 10415 (4b1705) Live micro-encapsulated microorganisms* Min.5x108 CFU/g Protein 29.5% Fat 12% Crude fibres 4.4% Vitamin E 4500 IU/kg . 1500 IU/kg Selenium 0.12 mg/100g Metabolisable energy (ME)¹ 3790 kcal/kg

INGREDIENTS (SACHETS) Meat and animal derivatives*.

*Pork and poultry

INGREDIENTS (CHEWS)

Meat and animal derivatives**, derivatives of vegetable origin. glycerol, yeasts, oils and fats, various sugars.
** Poultry and bovine gelatin









PURINA® PRO PLAN®.
FOR VETS. AND FOR OUR LOVE OF PETS.

Please contact your PURINA® representative or visit www.vet-center.eu for more information

