



WELCOME TO A LITTLE TOUR OF *Purina Europe*

A few *figures* to start with...

9000+ employees across 31 countries

Headquarter



Countries



Factories



48 nationalities across
our 4 main European
hubs in Switzerland,
France, Spain and UK



Organized around
5 main regions



15 factories in
Europe

and...

Research Center
in Amiens (FR)



And at
Purina we
have a
*special
super
power...*



*Our People and a strong culture
that unites us*



Your Pet, Our Passion.®

PASSION
PACE
PROGRESS
PIONEERING
PURPOSE
POSSIBILITY
PRIDE

*That's the power
of PURINA*

 Nestlé PURINA



*Purina
Culture*

The core of our *culture* which makes *who we are*



PASSION
PROGRESS
POSSIBILITY
PIONEERING
PURPOSE
PRIDE
PACE

Our purpose connects us through what we create. It makes us who we are and is the energy that binds us.

Our pioneering spirit inspires us to do things differently, daring to push boundaries and redefining what's possible.

Our passion fuels a shared momentum that energises, challenges, and drives us.

*That's the power
of PURINA*





PURPOSE

.... and now a small flavor
of **how we experience our
culture** as employees in our
day to day....

P

... is for *Purpose*



Our purpose of *“Creating richer lives for pets and the people who love them”* unites us, guides us and brings meaning to everything we do.

and we walked the talk!



3'000 meals provided to 3 associations (Animal Aide Action in Switzerland, SOS Galgos in Spain, Handi'Chiens in France)



PURINA®
PRO PLAN®

P

... is for **Passion**

... through events,
team buildings and
training programs



... through
recognition
and pride!

Because you're
PAWesome!
PURINA



... through
volunteering and
team initiatives

... through experiencing and
advocating for Pets@work



... through strong
connections!





... is for **Pioneering**



At Purina, we leverage **~100 years of research** and extended expertise to deliver on our purpose.

We benefit from the precious knowledge of our **500+ scientists and petcare experts**.

Our **veterinarians** are at the heart of this mission, ensuring science and care go hand in hand.





Thank You
and wishing you all a
happy festive season!

