



# PRO PLAN<sup>®</sup> VETERINARY DIETS

## & RELATED PRODUCTS

# FELINE & CANINE RANGES



Your Pet, Our Passion.<sup>®</sup>



## 30 YEARS OF SCIENTIFIC INNOVATION IN PET NUTRITION

Nestlé PURINA®'s global team includes over **500 scientists** and **petcare experts** that have **created** many successful **veterinary tools** and **nutritional innovations** that deliver significant **clinical advantages**.

We are fully committed to investing in the development of new breakthrough technologies that can both be applied to our diets and further advance the scientific knowledge of canine and feline nutrition and specific metabolism. Some of our innovative tools include The **Purina® Body Condition Score**, the **Canine Cognitive Assessment Scale**, the **Tailored Feeding Calculator** and the **Water Intake Calculator**.



We **control** our entire **value chain** and use **high-quality ingredients**, carefully selected to safely deliver advanced nutrition with **proven results**.

Our Pro Plan® Veterinary Diets range is **concise, science-based** with **effective formulas**, proven to **support** the management of **specific health conditions** of cats and dogs.

Some of our greatest product innovations include:

**PURINA® PRO PLAN® VETERINARY DIETS EN GASTROINTESTINAL™** – first diet to incorporate Medium Chain Triglycerides (MCTs) in canine diets to help in the nutritional support of gastrointestinal issues.

**PURINA® PRO PLAN® VETERINARY DIETS HA HYPOALLERGENIC™** – first diet to use low molecular weight protein nutrition which helps diagnose and manage the clinical signs of food allergy.

**PURINA® PRO PLAN® VETERINARY DIETS OM OBESITY MANAGEMENT™** – first diet to use high protein levels to help maintain lean body mass during weight loss.

**PURINA® PRO PLAN® HYDRA CARE™** – innovative concept in hydration for cats shown to increase total liquid intake and promote hydration, compared to cats consuming only water in addition to dry feeding.

**PURINA® PRO PLAN® FORTIFLORA®** – the first probiotic supplement, containing the SF68® strain exclusive to Purina, clinically proven to help promote intestinal health and balance.

**PURINA® PRO PLAN® CALMING CARE®** – first probiotic authorised in EU to help dogs maintain calm behaviour & provide resilience to stress factors. Contains the clinically proven *Bifidobacterium longum* BL999® strain.





## FELINE Range



PURINA® PRO PLAN® VETERINARY DIETS

KEY BENEFITS

<b>NF</b> RENAL FUNCTION™ EARLY CARE	Formulated for the nutritional support of renal function in case of early stages (IRIS I and II) of feline chronic kidney disease.
<b>NF</b> RENAL FUNCTION™ ADVANCED CARE	Formulated for the nutritional support of renal function in case of advanced stages (IRIS III and IV) of feline chronic kidney disease.
<b>UR</b> URINARY™	Formulated for the dissolution and reduction of recurrence of all types of urinary struvite stones.
<b>EN</b> GASTROINTESTINAL™	Formulated with easy to digest ingredients to help reduce the workload of the gut and to promote good fecal quality in case of intestinal absorptive disorders.
<b>HA</b> HYPOALLERGENIC™	Formulated with limited hydrolyzed protein sources and purified carbohydrates to help reduce ingredient and nutrient intolerances.
<b>HP</b> HEPATIC™	Formulated with low copper levels and for the nutritional support of liver function in the case of chronic liver insufficiency.
<b>OM</b> OBESITY™ MANAGEMENT	Low calorie and high protein diet for an efficient weight loss.
<b>DM</b> DIABETES™ MANAGEMENT	Formulated for blood glucose control with a low level of carbohydrates for the nutritional support of diabetes mellitus.
<b>CN</b> CONVALESCENCE™	Diet with high digestibility, concentrations of essential nutrients and energy density for the nutritional restoration and convalescence.

### COMPLEMENTARY PETFOOD – SUPPLEMENTS

PURINA® PRO PLAN®	KEY BENEFITS
<b>FortiFlora®</b>	Contains a proprietary microencapsulated probiotic strain (SF68) proven to help promote a strong immune system and help support intestinal health and balance for cats of all ages.
<b>FortiFlora® PLUS</b>	Synbiotic action of a probiotic & prebiotic to help maintain a healthy intestinal microbiome. Contains the same probiotic strain as in FortiFlora (SF68) with the addition of a prebiotic fibre (psyllium) to stimulate the growth of beneficial bacteria in the gut.
<b>Hydra Care™</b>	Proven to increase total liquid intake, promote hydration and help increase urine dilution.

## RECOMMEND PURINA® PRO PLAN® VETERINARY DIETS FELINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	CN	DM	EN	HA	HP	NF EARLY CARE	NF ADVANCED CARE	OM	UR
Acute diarrhoea			•	•					
Adverse reactions to food			•1,2	•					
Chronic cardiac insufficiency						•1	•1		
Chronic enteropathies			•	•					
Chronic Kidney disease - IRIS stages 1 & 2						•			
Chronic Kidney disease - IRIS stages 3 & 4							•		
Colitis			•	•				•1	
Critical care	•		•						
Dermatitis associated with food allergy				•					
Diabetes mellitus		•						•2	
Elimination diet for food trials				•					
Exocrine pancreatic insufficiency (EPI)			•	•					
Feline hepatic lipidosis	•		•						
Feline Lower Urinary Tract Disease (FLUTD)				•					•
Gastritis			•						
Gastroenteritis associated with food allergy				•					
Hard and dry stools								•	
Hepatic disease (with encephalopathy)					•	•1,2	•1,2		
Hepatic disease (without encephalopathy)			•1,2		•	•1,2	•1,2		
High fibre requirements								•	
Hyperlipidaemia				•				•	
Idiopathic cystitis									•
Lymphangiectasia				•					
Malnutrition	•		•						
Obesity								•	
Pancreatitis			•	•					
Portosystemic shunt					•	•1,2	•1,2		
Protein losing enteropathy (PLE)				•					
Urolithiasis – struvite									•
Urolithiasis – calcium oxalate						•1	•1		
Urolithiasis – urate						•	•		
Vomiting			•	•					

1 Dry formula only. 2 Indicates secondary option.





## URINARY

- Dissolution of struvite stones including:
  - Sterile stones
  - Bacterial-associated stones
- Reduction of struvite stones recurrence
- Feline Lower Urinary Tract Disease (FLUTD)
  - Idiopathic cystitis

### KEY BENEFITS

- For the dissolution and reduction of recurrence of all types of urinary struvite stones
- Urine dilution makes the urine less liable to form struvite and calcium oxalate crystals
- For support of the integrity of the urinary tract mucosa with omega-3 fatty acids\* and antioxidants

\* Dry formula and pouches only

### KEY NUTRIENT VALUES\* (DRY)

Moisture	6.7%
Protein	35%
Fat	12%
Carbohydrates	37%
Crude fibres	1.5%
Calcium	0.9%
Phosphorous	0.9%
Sodium	1.2%
Potassium	0.7%
Magnesium	0.08%
Chloride	2.4%
Sulphur	0.3%
Taurine	1618 mg/kg
Vitamin E	526 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3789 kcal/kg

RSS struvite	<1
RSS oxalate	<10

### KEY NUTRIENT VALUES\* (CAN) (POUCH)\*\*

Moisture	80.6%	80.5%
Protein	10%	9.8%
Fat	4.8%	4.6%
Carbohydrates	2.5%	2.3%
Crude fibres	0.4%	0.6%
Calcium	0.20%	0.18%
Phosphorus	0.14%	0.16%
Sodium	0.10%	0.34%
Potassium	0.26%	0.16%
Magnesium	0.02%	0.02%
Chloride	0.22%	0.42%
Sulphur	0.21%	0.2%
Taurine	1788 mg/kg	1460 mg/kg
Vitamin E	250 IU/kg	136 IU/kg
Metabolisable energy (ME) <sup>1</sup>	904 kcal/kg	867 kcal/kg

RSS struvite	<1
RSS oxalate	<10
Urinary pH	6-6.3

### INGREDIENTS (DRY)

**Chicken variety:** Rice, wheat flour, dried poultry protein (16%, of which 50% chicken), corn protein meal, pea protein, dried egg, minerals, dried beet pulp, pork fat, digest, corn, fish oil.

Urine acidifying substance: phosphoric acid.

**Ocean fish variety:** Rice, corn protein meal, wheat flour, dried poultry protein, soya protein, pea protein, corn, pork fat, dried salmon protein (4%), dried beet pulp, minerals, dried egg, digest, fish oil.

Urine acidifying substance: phosphoric acid.

### INGREDIENTS WET (CAN)

Pork kidney, liver & lung, turkey, poultry heart & liver, rice flour, cellulose, minerals, various sugars.

### INGREDIENTS WET (POUCH)

**Salmon variety:** Chicken, pork, salmon (7%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate.

**Chicken variety:** Chicken (17%), pork, salmon (4.5%), rice flour, minerals, cellulose, various sugars. Urine acidifying substances: calcium sulphate.

**Turkey variety:** Pork, chicken, turkey (4%), salmon, wheat flour, rice flour, minerals, pea hulls, corn starch, various sugars.

St/Ox: Formulated to help reduce mineral concentration in the urinary environment



## NF RENAL FUNCTION EARLY CARE

- Early stages (IRIS 1 and 2) of chronic renal insufficiency / Chronic Kidney Disease (CKD)
- Acute kidney failure / Temporary renal insufficiency\*
- Reduction of calcium oxalate<sup>1</sup> and urate urinary stones formation
- Chronic cardiac insufficiency<sup>1</sup>

<sup>1</sup>Dry formula only. \* The recommended period for use shall be two to four weeks.

### KEY BENEFITS

- Reduced level of phosphorus** to nutritionally support kidney function in chronic renal insufficiency
- Moderate level of high-quality protein** to support renal function from the early stages and help maintain muscle mass
- Formulated with easy to digest ingredients**, added omega-3 fatty acids and antioxidants to help support ageing cats

### KEY NUTRIENT VALUES\* (DRY) (POUCH)

Moisture	6.5%	78.7%
Protein	29%	8.7%
Fat	12%	6.3%
Carbohydrates	44.5%	4.3%
Crude fibres	3%	0.5%
Calcium	0.6%	0.17%
P	0.35%	0.11%
Na	0.2%	0.07%
K	0.8%	0.4%
Omega 3 (EPA+DHA)	0.23%	0.13%
Taurine	1400 mg/kg	1230 mg/kg
Vitamin A	24185 IU/kg	21314 IU/kg
Vitamin D	1016 IU/kg	358 IU/kg
Vitamin E	508 IU/kg	161 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3800 kcal/kg	1036 kcal/kg

### INGREDIENTS (DRY)

Wheat flour\*, corn\*, rice\*, wheat gluten\*, soya meal\*, corn protein meal\*, pork fat, dried beet pulp, dried egg\*, minerals, pea hulls, hydrolysed soya protein\*, fish oil, digest\*, yeast, xylitol.

\* Protein sources

### INGREDIENTS WET (POUCH)

Pork (kidney, liver, meat, dehydrated protein), chicken (8%), rice, salmon, dried egg, sunflower oil, fish oil, minerals, dried yeast, cellulose, various sugars.

## NF RENAL FUNCTION ADVANCED CARE

- Later stages (IRIS 3 and 4) of chronic renal insufficiency / Chronic Kidney Disease (CKD)
- Acute kidney failure / Temporary renal insufficiency\*
- Reduction of calcium oxalate<sup>1</sup> and urate urinary stones formation
- Chronic cardiac insufficiency<sup>1</sup>

<sup>1</sup>Dry formula only. \* The recommended period for use shall be two to four weeks.

### KEY BENEFITS

- Low phosphorus** to nutritionally support chronic renal insufficiency, along with **controlled levels of high-quality protein** for muscle mass maintenance
- Increased levels of omega-3 fatty acids:** with EPA and DHA to nutritionally support renal function during advanced stages
- Great taste** to encourage food intake in cats with little appetite

### KEY NUTRIENT VALUES\* (DRY) (MOUSSE)

Moisture	6.5%	79%
Protein	28%	7%
Fat	16%	9.0%
Carbohydrates	43%	3.2%
Crude fibres	2%	0.02%
Calcium	0.6%	0.22%
P	0.33%	0.09%
Na	0.2%	0.06%
K	0.95%	0.44%
Omega 3 (EPA+DHA)	0.6%	0.16%
Taurine	1400 mg/kg	1200 mg/kg
Vitamin A	24041 IU/kg	41890 IU/kg
Vitamin D	1225 IU/kg	298 IU/kg
Vitamin E <sup>3</sup>	509 IU/kg	176 IU/kg
Metabolisable energy (ME) <sup>1</sup>	4038 kcal/kg	1155 kcal/kg

### KEY NUTRIENT VALUES\* (POUCH)\*\*

Moisture	77.2%
Protein	7.3%
Fat	9.5%
Carbohydrates	4.2%
Crude fibres	0.4%
Calcium	0.22%
P	0.13%
Na	0.07%
K	0.34%
Omega 3 (EPA+DHA)	0.13%
Taurine	1045 mg/kg
Vitamin A	18151 IU/kg
Vitamin D	329 IU/kg
Vitamin E <sup>3</sup>	151 IU/kg
Metabolisable energy (ME) <sup>1</sup>	1231 kcal/kg

### INGREDIENTS (DRY)

Wheat flour\*, rice\*, wheat gluten\*, soya meal\*, pork fat, corn protein meal\*, corn\*, dried beet pulp, dried egg\*, fish oil, minerals, digest\*, yeast, xylitol.

\* Protein sources

### INGREDIENTS (POUCH)

**Salmon variety:** Pork (kidney, liver, meat, dehydrated protein, fat), chicken, salmon (6%), rice, wheat gluten, dried yeast, sunflower oil, fish oil, minerals, cellulose, various sugars.

**Chicken variety:** Pork (kidney, liver, meat, dehydrated protein, fat), chicken (8%), salmon, rice, wheat gluten, minerals, dried yeast, sunflower oil, fish oil, cellulose, various sugars.

### INGREDIENTS (MOUSSE)

Pork liver, turkey, poultry heart and liver, salmon, pork fat, rice flour, minerals, sunflower oil, fish oil, various sugars



## EN GASTROINTESTINAL

- Acute diarrhoea / gastroenteritis
- Chronic diarrhoea / chronic enteropathies
- Exocrine pancreatic insufficiency (EPI)
- Malabsorption and maldigestion
- Colitis
- Pancreatitis
- Food intolerance<sup>1</sup>
- Hepatic disease not associated with encephalopathy<sup>1</sup>
- Convalescence
- Hepatic lipidosis

<sup>1</sup>Dry formula only.

### KEY BENEFITS (DRY) Suitable for kittens

- Formulated with easy to digest ingredients** to help reduce the workload of the gut and to promote good faecal quality.
- Added prebiotic (inulin)** to improve microbiome balance and digestive health<sup>2</sup>.
- Clinically proven to help provide **effective nutritional support** in cases of gastrointestinal disturbance<sup>2\*</sup>

<sup>1</sup>Dry formula and cans only. \* Laflamme et al., 2011; Laflamme et al., 2012.

### KEY NUTRIENT VALUES\* (DRY)

Moisture	6.4%
Protein	40%
Arginine	2.80%
Fat	20%
- Essential fatty acids	2%
- Omega-6 fatty acids	2.7%
- Omega-3 fatty acids	0.6%
Carbohydrates	23%
Starch	12.5%
Total sugars	0.8%
Crude fibres	2%
Vitamin E	528 IU/kg
Metabolisable energy (ME) <sup>1</sup>	4154 kcal/kg

### KEY NUTRIENT VALUES\* (CAN) (POUCH)\*\*

Moisture	77%	76.4%
Protein	10.7%	11%
Arginine	0.66%	0.7%
Fat	6%	6.3%
- Essential fatty acids	1.36%	1.36%
-Omega-6 fatty acids	0.89%	0.82%
-Omega-3 fatty acids	0.16%	0.30%
Carbohydrates	3.7%	3.6%
Starch	2.2%	1.4%
Total sugars	<0.5%	<0.5%
Crude fibres	0.4%	0.7%
Vitamin E	218 IU/kg	296 IU/kg
Metabolisable energy (ME) <sup>1</sup>	1077 kcal/kg	1100 kcal/kg

### INGREDIENTS (DRY)

Soya protein powder\*, dried chicken protein\*, soya meal, corn starch\*, pork fat\*, digest, minerals, chicory inulin (1.2%), fish oil\*.

\*Highly digestible ingredients.

### INGREDIENTS WET (CAN)

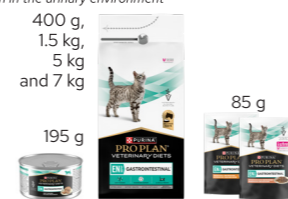
Pork liver and kidney, turkey, rice, pork plasma, minerals, fish oil, cellulose powder, inulin (0.35%).

### INGREDIENTS WET (POUCH)

**With chicken:** Pork (frozen liver & kidney, and dehydrated pork protein), chicken (4%), turkey, dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various sugars.

**With salmon:** Pork (frozen liver & kidney, and dehydrated pork protein), turkey, chicken, salmon (4%), dried egg, rice flour, pea fibre, dried yeast, fish oil, minerals, various sugars.

St/Ox: Formulated to help reduce mineral concentration in the urinary environment



## HA HYPOALLERGENIC

- Elimination diet for food trials
- Long-term management of adverse reactions to food including:
  - Food intolerances
  - Food allergies
- Dermatitis and/or gastroenteritis associated with food allergy
- Chronic enteropathies
- Protein losing enteropathy - Lymphangiectasia
- Exocrine pancreatic insufficiency (EPI)
- Pancreatitis
- Hyperlipidaemia
- Low fermentable fibre requirements

### KEY BENEFITS Suitable for kittens

- Limited hydrolysed protein with low molecular weight** to help reduce ingredient intolerances.
- Purified carbohydrates source** to help reduce allergenic load.
- Formulated with specific nutrients** that support skin health.

### KEY NUTRIENT VALUES\* (DRY)

Moisture	6.5%
Protein	35%
Fat	11%
-Omega-6 fatty acids	4%
-Omega-3 fatty acids	0.7%
-EPA+DHA	0.2%
Carbohydrates	36.5%
Crude fibres	3%
Vitamin E	487 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3690 kcal/kg

### INGREDIENTS

Purified Rice starch<sup>1</sup>, Hydrolysed soya protein<sup>2</sup>, soybean oil, minerals, cellulose, hydrolysed digest<sup>2</sup>, pork fat, fish oil, monoglycerides.

<sup>1</sup>Purified carbohydrate source

<sup>2</sup>Protein sources

St/Ox: Formulated to help reduce mineral concentration in the urinary environment



## DM DIABETES MANAGEMENT

- Diabetes mellitus
- Insulin-resistant cats

### KEY BENEFITS (DRY)

- Formulated to help reduce insulin requirements** in diabetic cats.
- Low levels of carbohydrates** for blood sugar control.
- High levels of high-quality protein** to help maintain muscle mass.

### KEY NUTRIENT VALUES\* (DRY)

Moisture	6.5%
Protein	50%
-Arginine	3.1%
Fat	17%
-Essential fatty acids	2%
-Omega-6 fatty acids	2%
-Omega-3 fatty acids	0.48%
Carbohydrates	17%
-Starch	12.5%
-Total sugars	0.8%
Crude fibres	1.5%
Vitamin E	486 IU/kg
Metabolisable energy (ME) <sup>1</sup>	4118 kcal/kg

### KEY NUTRIENT VALUES\* (CAN) (POUCH)\*\*

Moisture	77.30%	77.70%
Protein	13.90%	13.90%
-Arginine	0.82%	0.90%
Fat	5.00%	4.50%
-Essential fatty acids	1.36%	1.58%
-Omega-6 fatty acids	1.01%	0.51%
-Omega-3 fatty acids	0.36%	0.37%
Carbohydrates	1.20%	1.30%
-Starch	0.50%	0.50%
-Total sugars	<0.5%	<0.5%
Crude fibres	0.40%	0.10%
Vitamin E	101 IU/kg	154 IU/kg
Metabolisable energy (ME) <sup>1</sup>	1040 kcal/kg	1009 kcal/kg

### INGREDIENTS (DRY)

Dried poultry protein, corn protein meal\*, soya protein powder, corn starch\*, pork fat, soya meal\*, digest, minerals, dried yeast, fish oil.

\*Carbohydrate sources

### INGREDIENTS WET (CAN)

Pork (heart, liver and kidney), poultry (heart and liver), chicken, salmon meal, fish oil, minerals, cellulose, corn starch.

### INGREDIENTS WET (POUCHES)

**With chicken:** Pork (kidney, liver), chicken (4%), salmon and salmon meal, greaves, plasma powder, fish oil, corn starch, pork gelatine powder, cellulose powder, minerals.

**With beef:** Pork (kidney, liver), salmon and salmon meal, chicken, beef (liver) (4%), greaves, plasma powder, fish oil, corn starch, pork gelatine powder, cellulose powder, minerals.

St/Ox: Formulated to help reduce mineral concentration in the urinary environment






OM <sup>St/Ox</sup> OBESITY <sup>TM</sup> MANAGEMENT	HP <sup>St/Ox</sup> HEPATIC <sup>TM</sup>	CN CONVALESCENCE <sup>TM</sup>																																																																																														
<ul style="list-style-type: none"> <li>Obesity and weight management</li> <li>Weight loss for diabetic cats</li> <li>Colitis<sup>1</sup></li> <li>High-fibre requirements</li> <li>Hard and dry stools</li> <li>Hyperlipidaemia</li> </ul> <p><i>'Dry formula only.</i></p> <p><b>KEY BENEFITS</b></p> <ul style="list-style-type: none"> <li><b>Low calorie and low fat</b> diet for an efficient weight loss</li> <li><b>High protein level</b> to help promote loss of fat while maintaining muscle mass</li> <li><b>Formulated to have a satiating effect</b> after meal</li> </ul> <p><b>KEY NUTRIENT VALUES* (DRY)</b></p> <table border="1"> <tr><td>Moisture</td><td>6.7%</td></tr> <tr><td>Protein</td><td>48%</td></tr> <tr><td>Fat</td><td>8%</td></tr> <tr><td>-Omega-6 fatty acids</td><td>1.5%</td></tr> <tr><td>-Omega-3 fatty acids</td><td>0.4%</td></tr> <tr><td>Carbohydrates</td><td>22%</td></tr> <tr><td>Crude fibres</td><td>7.5%</td></tr> <tr><td>Taurine</td><td>1707 mg/kg</td></tr> <tr><td>Vitamin E</td><td>559 IU/kg</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>3422 kcal/kg</td></tr> </table> <p><b>KEY NUTRIENT VALUES* (POUCH)</b></p> <table border="1"> <tr><td>Moisture</td><td>79.8%</td></tr> <tr><td>Protein</td><td>10.6%</td></tr> <tr><td>Fat</td><td>2.3%</td></tr> <tr><td>-Omega-6 fatty acids</td><td>0.29%</td></tr> <tr><td>-Omega-3 fatty acids</td><td>0.1%</td></tr> <tr><td>Carbohydrates</td><td>3%</td></tr> <tr><td>Crude fibres</td><td>1.6%</td></tr> <tr><td>Taurine</td><td>1434 mg/kg</td></tr> <tr><td>Vitamin E</td><td>97 IU/kg</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>735 kcal/kg</td></tr> </table> <p><b>INGREDIENTS (DRY)</b></p> <p>Wheat gluten, corn protein meal, soya meal, dried poultry protein, wheat flour, pea hulls, cellulose, digest, minerals, soya protein powder, pork fat, fish oil, yeast, xylose.</p> <p><b>INGREDIENTS WET (POUCH)</b></p> <p>Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice, cellulose, corn starch, minerals.</p> <p><i>St/Ox: Formulated to help reduce mineral concentration in the urinary environment</i></p>	Moisture	6.7%	Protein	48%	Fat	8%	-Omega-6 fatty acids	1.5%	-Omega-3 fatty acids	0.4%	Carbohydrates	22%	Crude fibres	7.5%	Taurine	1707 mg/kg	Vitamin E	559 IU/kg	Metabolisable energy (ME) <sup>1</sup>	3422 kcal/kg	Moisture	79.8%	Protein	10.6%	Fat	2.3%	-Omega-6 fatty acids	0.29%	-Omega-3 fatty acids	0.1%	Carbohydrates	3%	Crude fibres	1.6%	Taurine	1434 mg/kg	Vitamin E	97 IU/kg	Metabolisable energy (ME) <sup>1</sup>	735 kcal/kg	<ul style="list-style-type: none"> <li>Hepatic disease / Liver failure</li> <li>Chronic liver insufficiency</li> <li>Portosystemic shunt</li> <li>Copper storage hepatopathy</li> <li>Cholangitis/Cholestasis</li> <li>Hepatic encephalopathy</li> </ul> <p><b>KEY BENEFITS</b></p> <ul style="list-style-type: none"> <li><b>Low copper levels and high zinc</b> to help limit copper accumulation in the liver.</li> <li><b>Formulated with high energy</b> and good palatability to encourage consumption and help avoid weight loss.</li> <li>Adapted level of <b>highly digestible protein</b> to help maintain liver function.</li> </ul> <p><b>KEY NUTRIENT VALUES* (DRY)</b></p> <table border="1"> <tr><td>Moisture</td><td>6.3%</td></tr> <tr><td>Protein</td><td>28%</td></tr> <tr><td>Fat</td><td>22%</td></tr> <tr><td>-Omega-6 fatty acids</td><td>3.2%</td></tr> <tr><td>-Omega-3 fatty acids</td><td>0.6%</td></tr> <tr><td>Carbohydrates</td><td>35%</td></tr> <tr><td>Crude fibres</td><td>2%</td></tr> <tr><td>Vitamin E</td><td>529 IU/kg</td></tr> <tr><td>Copper</td><td>0.5 mg/100g</td></tr> <tr><td>Zinc</td><td>23.3 mg/100g</td></tr> <tr><td>Linoleic acid</td><td>2.9%</td></tr> <tr><td>Arachidonic acid</td><td>0.10%</td></tr> <tr><td>Sodium</td><td>0.2%</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>4241 kcal/kg</td></tr> </table> <p><b>INGREDIENTS</b></p> <p>Corn*, dried chicken protein*, pork fat, pea protein*, digest*, corn protein meal*, dried beet pulp*, dried chicory root, dried egg*, minerals, fish oil.</p> <p><i>* Protein sources</i></p> <p><i>St/Ox: Formulated to help reduce mineral concentration in the urinary environment</i></p>	Moisture	6.3%	Protein	28%	Fat	22%	-Omega-6 fatty acids	3.2%	-Omega-3 fatty acids	0.6%	Carbohydrates	35%	Crude fibres	2%	Vitamin E	529 IU/kg	Copper	0.5 mg/100g	Zinc	23.3 mg/100g	Linoleic acid	2.9%	Arachidonic acid	0.10%	Sodium	0.2%	Metabolisable energy (ME) <sup>1</sup>	4241 kcal/kg	<ul style="list-style-type: none"> <li>Critical care and recovery</li> <li>Peri-operative</li> <li>Nutritional stress including: <ul style="list-style-type: none"> <li>Lactation</li> <li>Malnutrition</li> <li>Anorexia</li> <li>Feline hepatic lipidosis</li> </ul> </li> </ul> <p><b>KEY BENEFITS</b> <input checked="" type="checkbox"/> Suitable for kittens</p> <ul style="list-style-type: none"> <li><b>High concentrations of essential nutrients</b></li> <li><b>High energy density</b> to provide energy for recovery (60% energy from fat, 36% from protein)</li> <li><b>High digestibility</b> formulated with highly digestible ingredients</li> </ul> <p><b>KEY NUTRIENT VALUES* (WET)</b></p> <table border="1"> <tr><td>Moisture</td><td>77%</td></tr> <tr><td>Protein</td><td>10.8%</td></tr> <tr><td>-Arginine</td><td>0.58%</td></tr> <tr><td>-Taurine</td><td>1700 mg/kg</td></tr> <tr><td>Fat</td><td>7.4%</td></tr> <tr><td>-Omega-6 fatty acids</td><td>1.70%</td></tr> <tr><td>-Omega-3 fatty acids</td><td>0.19%</td></tr> <tr><td>Carbohydrates</td><td>1.7%</td></tr> <tr><td>Crude fibres</td><td>0.1%</td></tr> <tr><td>Zinc</td><td>4.2 mg/100g</td></tr> <tr><td>Vitamin A</td><td>28947 IU/kg</td></tr> <tr><td>Vitamin E</td><td>191 IU/kg</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>1128 kcal/kg</td></tr> </table> <p><b>INGREDIENTS</b></p> <p>Pork kidney*, liver*, lung and plasma, turkey, salmon*, sunflower oil*, minerals, corn starch, fish oil*, various sugars.</p> <p><i>* Highly digestible ingredients</i></p>	Moisture	77%	Protein	10.8%	-Arginine	0.58%	-Taurine	1700 mg/kg	Fat	7.4%	-Omega-6 fatty acids	1.70%	-Omega-3 fatty acids	0.19%	Carbohydrates	1.7%	Crude fibres	0.1%	Zinc	4.2 mg/100g	Vitamin A	28947 IU/kg	Vitamin E	191 IU/kg	Metabolisable energy (ME) <sup>1</sup>	1128 kcal/kg
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<ul style="list-style-type: none"> <li>Gastrointestinal disturbance and loose stools associated with microflora imbalance</li> <li>Loose stools associated with stress, antibiotic use or diet change</li> <li>Poor faecal quality in cats of all ages from weaning</li> <li>Palatability enhancement for cats with poor appetite</li> </ul> <p><b>KEY BENEFITS</b> <input checked="" type="checkbox"/> Suitable for kittens</p> <ul style="list-style-type: none"> <li><b>Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5x10<sup>8</sup> CFU/g).</b> The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract.</li> <li><b>Great taste:</b> Can be easily sprinkled on all cat foods with great acceptance.</li> <li><b>Proven to help promote a strong immune system and help support intestinal health and balance for cats of all ages.</b> Contains the lactic acid bacteria <i>Enterococcus lactis</i> (SF 68<sup>TM</sup>), at levels proven to support intestinal health and microflora balance in cats.</li> </ul> <p><i>*CFU: Colony Forming Units.</i></p> <p><b>KEY NUTRIENT VALUES* (SACHETS)</b></p> <p><i>Enterococcus lactis</i> SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms<sup>3</sup>..... Min.5x10<sup>8</sup> CFU/sachet</p> <table border="1"> <tr><td>Protein</td><td>55%</td></tr> <tr><td>Fat</td><td>19%</td></tr> <tr><td>Crude fibres</td><td>1%</td></tr> <tr><td>Vitamin E</td><td>4649 IU/kg</td></tr> <tr><td>Vitamin A</td><td>1450 IU/kg</td></tr> <tr><td>Taurine</td><td>6025 mg/kg</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>4376 kcal/kg</td></tr> </table> <p><sup>3</sup> Minimum guaranteed level at the end of shelf life.</p> <p><b>KEY NUTRIENT VALUES* (CHEWS)</b></p> <p><i>Enterococcus lactis</i> SF68 NCIMB 10415 (4b1705) Live microencapsulated microorganisms<sup>3</sup>..... 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These effects may offer benefits to cats in need of greater water consumption for their overall health.</li> </ul> <p><b>KEY BENEFITS</b></p> <ul style="list-style-type: none"> <li><b>Shown to increase total water intake and promote hydration*</b></li> <li><b>Help to Increase urine dilution</b></li> <li><b>Great taste</b></li> </ul> <p><i>*Compared to cats consuming only water in addition to dry feeding. Internal Purina Study, St. Joseph, 2020.</i></p> <p>Cats must consume at least 25 ml/kg of bodyweight daily for benefit.</p> <p><b>KEY NUTRIENT VALUES**</b></p> <table border="1"> <tr><td>Moisture</td><td>94.0%</td></tr> <tr><td>Protein</td><td>3.6%</td></tr> <tr><td>Fat</td><td>0.26%</td></tr> <tr><td>Crude ash</td><td>0.30%</td></tr> <tr><td>Crude fibre</td><td>0.05%</td></tr> <tr><td>Calcium</td><td>0.024%</td></tr> <tr><td>Magnesium</td><td>0.002%</td></tr> <tr><td>Phosphorus</td><td>0.027%</td></tr> <tr><td>Chloride</td><td>0.033%</td></tr> <tr><td>Sodium</td><td>0.025%</td></tr> <tr><td>Metabolisable energy (ME)<sup>1</sup></td><td>238 kcal/kg</td></tr> </table> <p><b>INGREDIENTS</b></p> <p><b>With chicken:</b> Whey protein powder, glycerol, digest (chicken 0.5%), various sugars, minerals.</p> <p><b>With salmon:</b> Whey protein powder, glycerol, salmon, digest, various sugars, minerals.</p>	Moisture	94.0%	Protein	3.6%	Fat	0.26%	Crude ash	0.30%	Crude fibre	0.05%	Calcium	0.024%	Magnesium	0.002%	Phosphorus	0.027%	Chloride	0.033%	Sodium	0.025%	Metabolisable energy (ME) <sup>1</sup>	238 kcal/kg
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\*Typical analysis in the final product as fed. <sup>1</sup>Calculated following NRC 2006 equations. <sup>2</sup>Average of the two varieties



CANINE Range 	
PURINA <sup>®</sup> PRO PLAN <sup>®</sup> VETERINARY DIETS	KEY BENEFITS
<b>HA</b> HYPOALLERGENIC <sup>™</sup>	Formulated with single hydrolysed vegetal protein and purified carbohydrates to help reduce ingredient and nutrient intolerances.
<b>CC</b> CARDIOCARE <sup>™</sup>	Formulated to support heart function in case of chronic cardiac insufficiency.
<b>EN</b> GASTROINTESTINAL <sup>™</sup>	Formulated with easy to digest ingredients to help reduce the workload of the gut and to promote good faecal quality in case of intestinal absorptive disorders.
<b>EN</b> GASTROINTESTINAL <sup>™</sup> LOW FAT	Low fat and highly digestible diet for dogs with compromised fat metabolism.
<b>OM</b> OBESITY <sup>™</sup> MANAGEMENT	Low calorie diet proven to promote effective and steady weight loss.
<b>NF</b> RENAL FUNCTION <sup>™</sup>	Formulated for the nutritional support of renal function in case of chronic kidney disease.
<b>DRM</b> DERMATOSIS <sup>™</sup>	Diet with increased levels of specific nutrients to support skin function in the case of dermatosis. With selected and limited protein sources.
<b>DM</b> DIABETES <sup>™</sup> MANAGEMENT	Formulated for blood glucose control with a low level of carbohydrates for the nutritional support of diabetes mellitus.
<b>UR</b> URINARY <sup>™</sup>	Formulated for the dissolution and reduction of recurrence of all types of urinary struvite stones.
<b>HP</b> HEPATIC <sup>™</sup>	Formulated for the nutritional support of liver function in case of chronic liver insufficiency and for reduction of copper in the liver in cases of accumulation.
<b>CN</b> CONVALESCENCE <sup>™</sup>	Diet with high digestibility, concentrations of essential nutrients and energy density for the nutritional restoration and convalescence.

## RECOMMEND PURINA<sup>®</sup> PRO PLAN<sup>®</sup> VETERINARY DIETS & RELATED PRODUCTS CANINE RANGE FOR THE NUTRITIONAL SUPPORT OF:

	CC	EN	DM	DRM	EN	EN-LF	HA	HP	OM	OM	NF	DM	UR
Acute diarrhoea					•								
Adverse reactions to food				•			•						
Atopic dermatitis				•									
Brain function									•				
Chronic cardiac insufficiency	•										• <sup>1</sup>		
Chronic enteropathies					•		• <sup>1</sup>						
Chronic Kidney disease											•		
Cognitive decline									•				
Colitis					•		•						
Copper metabolism disorder								•					
Critical care		•											
Dermatitis (other)				•									
Dermatitis associated with food allergy				•			•						
Diabetes mellitus			•									• <sup>2</sup>	
Elimination diet for food trials							•						
Exocrine pancreatic insufficiency (EPI)					•		• <sup>1</sup>						
Gastritis					•	•							
Gastroenteritis associated with food allergy				•			•						
Hard and dry stools			•										•
Hepatic disease (with encephalopathy)								•				• <sup>2</sup>	
Hepatic disease (without encephalopathy)					• <sup>3</sup>			•				• <sup>2</sup>	
High fibre requirements			•										•
Hyperlipidaemia						•							• <sup>1</sup>
Joint health									•				
Lymphangiectasia						•							
Malnutrition		•											
Obesity													•
Otitis externa				•									
Pancreatitis						•	• <sup>1</sup>						
Portosystemic shunt								•				• <sup>2</sup>	
Protein losing enteropathy (PLE)						•	• <sup>1</sup>						
Urolithiasis – calcium oxalate												•	
Urolithiasis – cystine												• <sup>1</sup>	
Urolithiasis – struvite stones												• <sup>1</sup>	
Urolithiasis – urate												• <sup>1</sup>	
Vomiting					•	•	• <sup>1</sup>						•

1 Dry formula only. 2 Indicates secondary option. 3 Does not apply to EN Small & Mini.

PURINA <sup>®</sup> PRO PLAN <sup>®</sup>	KEY BENEFITS
<b>NC</b> NEUROCARE <sup>™</sup>	Diet containing medium chain triglyceride (MCT) oil and a specific combination of nutrients proven to have a beneficial effect on brain function.
<b>JM</b> JOINT MOBILITY <sup>™</sup>	Diet with high digestibility, concentrations of essential nutrients and energy density for the nutritional restoration and convalescence.
<b>Calming Care</b>	Probiotic proven to help dogs maintain calm behaviour and provide resilience to stress factors.
<b>FortiFlora<sup>®</sup></b>	Contains a proprietary microencapsulated probiotic strain (SF68) proven to help promote a strong immune system and help support intestinal health and balance for dogs of all ages.
<b>FortiFlora<sup>®</sup> PLUS</b>	Synbiotic action of a probiotic & prebiotic to help maintain a healthy intestinal microbiome. Contains the same probiotic strain as in FortiFlora (SF68) with the addition of a prebiotic fibre (psyllium) to stimulate the growth of beneficial bacteria in the gut.





## HA HYPOALLERGENIC\*

- Elimination diet for food trials
- Long-term management of adverse reactions to food including:
  - Food intolerances - Food allergies
  - Dermatitis and/or gastroenteritis associated with food allergy
  - Chronic enteropathies<sup>1</sup>
  - Protein losing enteropathy<sup>1</sup>
  - Exocrine pancreatic insufficiency (EPI)<sup>1</sup>
- Hyperlipidaemia<sup>1</sup>
- Low fermentable fibre requirements<sup>1</sup>

### KEY BENEFITS <sup>✓ Suitable for puppies from 16 weeks onwards</sup>

- With **Hydrolysed protein** with low molecular weight to help reduce ingredient intolerances
- **Purified carbohydrates** sources to help reduce allergenic load
- **Omega-3 fatty acids** to help support natural anti-inflammatory processes for healthy skin and gastrointestinal system

St/Ox (HA Small & Mini): Formulated to help reduce mineral concentration in the urinary environment

### KEY NUTRIENT VALUES\* (DRY) (DRY SMALL)

Moisture	8%	8%
Protein	21%	24%
Fat	11%	11.5%
- Omega-6 fatty acids	2%	2%
- Omega-3 fatty acids	0.5%	0.5%
- Medium chain fatty acids	2.5%	2.5%
Carbohydrates	51.5%	47%
Crude fibre	1.5%	2%
Zinc	149 mg/100g	16.3 mg/100g
Vitamin A	21920 IU/kg	21933 IU/kg
Vitamin E	261 IU/kg	262 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3710kcal/kg	3678kcal/kg

### KEY NUTRIENT VALUES\* (WET)

Moisture	74.1%
Protein	6.2%
Fat	3.7%
- Omega-6 fatty acids	0.90%
- Omega-3 fatty acids	0.17%
- EPA + DHA	0.06%
Carbohydrates	11.8%
Crude fibre	2.1%
Taurine	1204 mg/kg
Zinc	37 mg/kg
Vitamin A	5309 IU/kg
Vitamin E	138 IU/kg
Metabolisable energy (ME) <sup>1</sup>	947kcal/kg

### INGREDIENTS (DRY)

**Hypoallergenic HA:** Corn starch\*, hydrolysed soya protein\*\*, minerals, coconut oil, sugar\*, rapeseed oil, cellulose, soya oil, fish oil, monoglycerides.

\*Purified carbohydrate sources.  
\*\*Hydrolysed protein source.

**Hypoallergenic HA Small & Mini:** Corn starch\*, hydrolysed soya protein\*\*, minerals, coconut oil, sugar\*, digest\*\*, soybean oil, cellulose, animal fats, fish oil, monoglycerides.

\*Purified carbohydrate sources.  
\*\*Hydrolysed protein source.

### INGREDIENTS (WET)

Pea starch, cellulose\*, hydrolysed soya protein\*\*, fish oil, soybean oil, minerals, various sugars\*.

\*Carbohydrate sources.  
\*\*Hydrolysed protein source.



## EN GASTROINTESTINAL\*

- Acute diarrhoea / gastroenteritis
- Chronic diarrhoea / chronic enteropathies
- Exocrine pancreatic insufficiency (EPI)
- Malabsorption and maldigestion
- Colitis
- Hepatic disease not associated with encephalopathy\*

\*Does not apply to EN Small & Mini dry

### KEY BENEFITS <sup>✓ Dry formula suitable for puppies</sup>

- Formulated with **easy to digest ingredients** to help reduce the workload of the gut and to promote good faecal quality
- **Added prebiotic** (inulin) to improve microbiome balance and digestive health
- **Limited fat** content, including coconut oil high in **Medium Chain Triglycerides** (MCTs) for easy gut fat absorption

St/Ox (EN Small & Mini): Formulated to help reduce mineral concentration in the urinary environment

### KEY NUTRIENT VALUES\* (DRY) (DRY SMALL)

Moisture	7.4%	7.5%
Protein	24%	26%
Fat	10.5%	11.4%
- Omega-6 fatty acids	1.8%	1.7%
- Omega-3 fatty acids	0.3%	0.4%
- Medium chain fatty acids	2%	2.3%
Carbohydrates	50%	46%
Crude fibres	2%	2%
Soluble fibre	1.8%	1.8%
Insoluble fibre	5.6%	6.0%
Zinc	12 mg/100g	13 mg/100g
Copper	1.5 mg/100g	1.6 mg/100g
Vitamin E	486 IU/kg	421 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3706kcal/kg	3717kcal/kg

### KEY NUTRIENT VALUES\* (WET)

Moisture	74%
Protein	8%
Fat	4.7%
- Omega-6 fatty acids	0.72%
- Omega-3 fatty acids	0.09%
- Medium chain fatty acids	0.67%
Carbohydrates	9.5%
Crude fibre	1.0%
Soluble fibre	0.1%
Insoluble fibre	1.0%
Zinc	4.0 mg/100g
Copper	0.4 mg/100g
Vitamin E	151 IU/kg
Metabolisable energy (ME) <sup>1</sup>	1055kcal/kg

### INGREDIENTS (DRY)

**Gastrointestinal EN:** Rice\*, Corn, pea protein\*, dried poultry protein\*, dried beet pulp, digest, soya protein, coconut oil\* (4%), minerals, pork fat, monoglycerides, soya oil, fish oil, chicory inulin.

\*Highly digestible ingredients.

**Gastrointestinal EN Small & Mini:** Rice\*, corn, dried poultry protein\*, pea protein\*, soya protein\*, digest, refined coconut oil\* (source of MCTs), corn starch\*, dried beet pulp, minerals, monoglycerides, fish oil, animal fats, chicory inulin (0.55%), refined soybean oil.

\*Highly digestible ingredients.

### INGREDIENTS (WET)

Meat and animal derivatives (pork, chicken)\*, cereals (rice flour)\*, derivatives of vegetable origin (cellulose, 0.55% inulin), oils and fats (1.1% coconut oil\*, fish oil), eggs and egg derivatives (dried egg)\*, minerals.

\*Highly digestible ingredients.



## EN GASTROINTESTINAL LOW FAT

- Hyperlipidaemia
- Pancreatitis
- Protein losing enteropathy
- Lymphangiectasia
- Gastritis
- Vomiting

### KEY BENEFITS

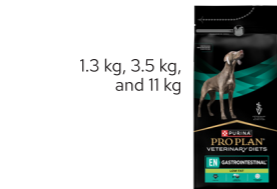
- **Low fat** and highly digestible diet for dogs with compromised fat metabolism
- Contains a special fat source high in **Medium Chain Triglycerides** (MCTs) for easy absorption
- Added **prebiotic** (inulin) to improve microbiome balance and digestive health

### KEY NUTRIENT VALUES\* (WET)

Moisture	7.5%
Protein	24%
Fat	7.5%
- Omega-6 fatty acids	1.37%
- Omega-3 fatty acids	0.35%
- Medium chain fatty acids	0.75%
Carbohydrates	51.5%
Crude fibre	2%
Soluble fibre	1.5%
Insoluble fibre	5.8%
Vitamin E	487 IU/kg
Vitamin C	98 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3510kcal/kg

### INGREDIENTS (WET)

Rice, corn, pea protein, dried poultry protein, corn starch, soya protein, minerals, digest, dried beet pulp, barley, refined coconut oil (source of MCTs), animal fats, fish oil, chicory inulin (0.55%), monoglycerides.



## OM OBESITY MANAGEMENT

- Obesity and weight management
- Weight loss for diabetic dogs
- High-fibre requirements
- Hard and dry stools
- Hyperlipidaemia<sup>1</sup>

<sup>1</sup>Dry formula only.

### KEY BENEFITS

- **Low calorie diet** proven to promote effective and steady weight loss
- **High protein level** to help promote loss of fat while maintaining muscle mass
- Helps **reduce the risk of rebound weight gain**

St/Ox (OM Small & Mini): Formulated to help reduce mineral concentration in the urinary environment

### KEY NUTRIENT VALUES\* (DRY) (DRY SMALL)

Moisture	7.3%	7.5%
Protein	29%	31%
Fat	6%	6.3%
- Linoleic acid	1.5%	1.5%
Carbohydrates	41%	39.2%
- Starch	23.1%	24.5%
- Total Sugars	1.7%	2.1%
Crude fibres	10%	10%
Soluble fibre	1.6%	2.0%
Insoluble fibre	18.7%	20.0%
Vitamin E	260 IU/kg	260 IU/kg
Metabolisable energy (ME) <sup>1</sup>	2968kcal/kg	2992kcal/kg

### KEY NUTRIENT VALUES\* (WET)

Moisture	78.3%
Protein	9%
Fat	2.5%
- Linoleic acid	0.6%
Carbohydrates	3.7%
- Starch	0.9%
- Total Sugars	0.9%
Crude fibres	4.5%
Soluble fibre	0.3%
Insoluble fibre	5.5%
Vitamin E	70 IU/kg
Metabolisable energy (ME) <sup>1</sup>	574kcal/kg

### INGREDIENTS (DRY)

**Obesity Management OM:** Corn\*, soya meal\*, dried poultry protein, barley\*, wheat gluten, pea hulls\*, cellulose, digest, minerals, pork fat.

\*Carbohydrate sources.

**Obesity Management OM Small & Mini:** Corn\*, dried poultry protein, soya meal\*, wheat gluten, pea hulls\*, barley\*, cellulose, digest, glycerol, animal fats, minerals.

\*Highly digestible ingredients.

### INGREDIENTS (WET)

Pork heart and liver, poultry heart and liver, cellulose powder, flour rice, minerals, sugar.



## NF RENAL FUNCTION\*

- Chronic renal insufficiency / Chronic Kidney Disease (CKD)
- Hepatic disease associated with encephalopathy
- Restricted dietary sodium requirement<sup>1</sup>
- Reduction of urate<sup>1</sup>, cystine<sup>1</sup> and calcium oxalate urinary stones formation
- Early stage of heart disease<sup>1</sup>

<sup>1</sup>Dry formula only.

### KEY BENEFITS

- **Low phosphorus** to nutritionally support chronic renal insufficiency, along with controlled levels of **high-quality protein** to help support muscle mass maintenance
- **Delicious taste** to encourage food intake in dogs with little appetite
- **With omega-3 fatty acids** to help the kidneys' natural anti-inflammatory processes<sup>1</sup>

<sup>1</sup>Dry formula only.

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.3%
Protein	13%
Total sulfur amino acids	0.67%
Fat	14.5%
- Omega-6 fatty acids	2.5%
- Omega-3 fatty acids	0.4%
- EPA and DHA	0.22%
Carbohydrates	58.7%
Crude fibres	2%
Calcium	0.75%
Phosphorous	0.4%
Potassium	0.8%
Magnesium	0.09%
Sodium	0.2%
Chlorides	0.66%
Sulfur	0.21%
Vitamin E	265 IU/kg
Vitamin D3	1149 IU/kg
Purines	0.06%
Metabolisable energy (ME) <sup>1</sup>	3911kcal/kg

### KEY NUTRIENT VALUES\* (WET)

Moisture	72%
Protein	6%
Fat	7.6%
- Omega-6 fatty acids	1.46%
- Omega-3 fatty acids	0.12%
- EPA and DHA	0.060%
Carbohydrates	12.2%
Crude fibres	0.2%
Calcium	0.27%
Phosphorous	0.12%
Potassium	0.45%
Magnesium	0.01%
Sodium	0.09%
Chlorides	0.41%
Sulfur	0.12%
Vitamin E	144 IU/kg
Vitamin D3	267 IU/kg
Purines	0.05%
Metabolisable energy (ME) <sup>1</sup>	1349kcal/kg

### INGREDIENTS (DRY)

Corn\*, rice\*, dried egg\*, dried whey\*, pork fat, sugar, digest\*, dried beet pulp\*, minerals, soybean oil, fish oil.

\*Protein sources.

Urine alkalisng substance: calcium carbonate

### INGREDIENTS (WET)

Pork heart and liver, poultry heart and liver, cellulose powder, flour rice, minerals, sugar.



## DRM DERMATOSIS\*

- Inflammatory or allergic dermatoses
- Atopic dermatitis
- Flea allergic dermatitis
- Adverse reactions to food
- Otitis externa
- Skin construction and maintenance

### KEY BENEFITS <sup>✓ Suitable for puppies</sup>

- **Increased levels of specific nutrients** to help support skin barrier
- **High in omega-3 fatty acids** to support the skin's natural anti-inflammatory processes
- **Selected and limited protein sources** to help reduce ingredient and nutrient intolerances

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.5%
Protein	30%
- Lysine	2.11%
- Methionine	0.58%
- Cysteine	0.41%
Fat	18%
- Omega-6 fatty acids	2.5%
- Linoleic acid	2.3%
- Omega-3 fatty acids	1.4%
- EPA	0.6%
- DHA	0.5%
Carbohydrates	35%
Crude fibres	2.5%
Zinc	11.5 mg/100g
Vitamin A	22155 IU/kg
Vitamin E	261 IU/kg
B-vitamins	
- Riboflavin B2	13.0 mg/kg
- Niacin B3	139.5 mg/kg
- Pantothenic acid B5	43.8 mg/kg
- Pyridoxin B6	13.5 mg/kg
- Biotin B8	0.1 mg/kg
- Folic acid B9	5 mg/kg
- Cobalamin B12	240 mg/kg
Metabolisable energy (ME) <sup>1</sup>	4002kcal/kg

### INGREDIENTS

Corn starch, rapeseed meal\*, pea protein\*, dried herring protein\*, pork fat, digest\*, fish oil, minerals, rapeseed oil.

\*Protein sources.



## DM DIABETES MANAGEMENT

- Diabetes mellitus
- Insulin-resistant dogs
- Dogs with high fibre requirements
- Hard and dry stools
- Weight maintenance after weight loss

### KEY BENEFITS

- **Formulated for blood sugar control** with a low level of carbohydrates for nutritional support of diabetes
- **Contains amylase inhibitor** from white bean extract to help reduce carbohydrate digestion
- **High levels of high quality protein** to help maintain muscle mass

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.6%
Protein	37%
Fat	12%
- Omega-6 fatty acids	2.1%
- Omega-3 fatty acids	0.4%
- Starch	18.5%
- Total sugars	1.5%
Crude fibres	7%
Vitamin E	481 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3415kcal/kg

### INGREDIENTS

Dried poultry protein, barley\*, corn\*, soya meal\*, pea hulls\*, corn protein meal\*, pea protein, pork fat, digest, dried beet pulp\*, cellulose, fish oil, minerals, white bean extract (0.1%, source of amylase inhibitor).

\*Carbohydrate sources

\*Carbohydrate sources



## UR URINARY\*

- Dissolution of struvite stones including:
  - Sterile stones
  - Bacterial-associated stones
- Reduction of struvite stones recurrence

### KEY BENEFITS

- **For the dissolution and reduction** of recurrence of all types of urinary struvite stones
- **For urinary dilution**, reducing the risk of struvite and calcium oxalate crystals formation
- **For support of the integrity of the urinary tract mucosa** with omega-3 fatty acids and antioxidants

### KEY NUTRIENT VALUES AND PARAMETERS\* (DRY)

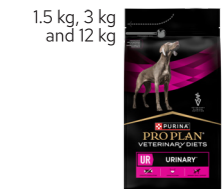
Moisture	7.5%
Protein	22%
Fat	15%
Carbohydrates	49.1%
Crude fibres	1.5%
Calcium	0.7%
Phosphorous	0.7%
Sodium	0.2%
Potassium	0.7%
Magnesium	0.08%
Chloride	0.7%
Sulphur	0.3%
Vitamin E	264 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3983kcal/kg

Urinary pH ..... 5.8-6.2

### INGREDIENTS

Corn, wheat flour, dried poultry protein, rice, pork fat, corn protein meal, digest, dried beet pulp, dried egg, minerals, fish oil.

Urine acidifying substances: calcium sulphate, phosphoric acid





## HP HEPATIC

- Hepatic disease / Liver failure
- Chronic liver insufficiency
- Portosystemic shunt
- Copper metabolism disorder
- Cholangitis / Cholestasis
- Hepatic encephalopathy
- Eptospirosis

### KEY BENEFITS <sup>✓ Suitable for puppies from 14 weeks onwards</sup>

- **Low copper** to reduce hepatic copper accumulation
- **High energy content** to help maintain positive energy balance
- **With highly digestible protein** (at least 90% from plant & egg origin) to help maintain liver function
- **High energy content** to help maintain a positive energy balance

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.9%
Protein	19.0%
Fat	18%
- Omega-6 fatty acids	2.4%
- Omega-3 fatty acids	0.5%
Carbohydrates	45.6%
Sodium	0.21%
Linoleic acid	2.1%
Arachidonic acid	0.22%
Alpha linolenic	0.16%
DHA	0.15%
Crude fibre	3.5%
Vitamin E	409 IU/kg
Total copper	0.5 mg/100g
Zinc	20.8 mg/100g
Metabolisable energy (ME) <sup>1</sup>	3910 kcal/kg
Crude fibre	3.5%

### INGREDIENTS

Corn\*\*, dried egg\*, soya meal\*, dried beet pulp\*, pork fat, digest\*, minerals, fish oil, coconut oil, dried chicory root, cellulose

\* Protein sources.  
\*\* Highly digestible carbohydrate sources.

### INGREDIENTS

Corn\*\*, dried egg\*, soya meal\*, dried beet pulp\*, pork fat, digest\*, minerals, fish oil, coconut oil, dried chicory root, cellulose.

\* Protein sources.  
\*\* Highly digestible carbohydrate sources.



## CN CONVALESCENCE

- Critical care and recovery
- Peri-operative
- Nutritional stress including:
  - Lactation
  - Malnutrition
  - Anorexia

### KEY BENEFITS <sup>✓ Suitable for puppies</sup>

- **High concentrations of essential nutrients**
- **High energy density** to provide energy for recovery (60% energy from fat, 36% from protein)
- **High digestibility** formulated with highly digestible ingredients

### KEY NUTRIENT VALUES\* (WET)

Moisture	77%
Protein	15%
- Arginine	0.58%
- Taurine	1700 mg/kg
Fat	7.6%
- Omega-6 fatty acids	1.70%
- Omega-3 fatty acids	0.19%
Carbohydrates	1.7%
Crude fibres	0.1%
Zinc	4.2 mg/100g
Vitamin A	28947 IU/kg
Vitamin E	191 IU/kg
Metabolisable energy (ME) <sup>1</sup>	1143 kcal/kg

### INGREDIENTS

Pork kidney\*, liver\*, lung and plasma, turkey, salmon\*, sunflower oil\*, minerals, corn starch, fish oil\*, various sugars.

\* Highly digestible ingredients.



## CC CARDIOCARE

- Chronic cardiac insufficiency
- Mitral valve conditions
- Heart murmur

### KEY BENEFITS

- **Support of heart function** in the case of chronic cardiac insufficiency
- **With specific Nutritional Blend**, containing adapted levels of nutrients with recognised cardiac benefits
- **Inclusion of Medium Chain Triglyceride oil** acts as an alternative source of energy for the heart cells

### KEY NUTRIENT VALUES\* (WET)

Protein	26.5%
Fat	15%
Carbohydrates	39%
Lysine	2.03%
Methionine	1.4%
Crude fibre	4.5%
Taurine	2000 mg/kg
- Omega-3 fatty acids	0.7%
(EPA+DHA)	
Sodium	0.18%
Magnesium	0.15%
Potassium	0.6%
Metabolisable energy (ME) <sup>1</sup>	3687 kcal/kg

### INGREDIENTS

Rice, dried chicken protein, corn, barley, corn protein meal, medium chain triglycerides (MCT) oil (5%), dried beet pulp, dried salmon protein, cellulose, fish oil, minerals, pork fat, digest.



## NC NEUROCARE

- Brain function
- Age-related cognitive decline

### KEY BENEFITS

- **Formulated with neurosupportive nutrients**, including antioxidants (Vitamins C and E), to help reduce oxidative stress
- **Clinically proven to help enhance cognitive function** in senior dogs. Visible results in 30 days\*
- **Containing selected MCTs** (medium chain triglycerides) to provide an alternative source of energy for the brain

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.5%
Protein	30%
Fat	15%
Carbohydrates	38.5%
Lysine	2.03%
Methionine	1.4%
Crude fibre	4.5%
MCT	6.5%
EPA + DHA	0.4%
Vitamin E	519 IU/kg
Arginine	2.2%
Selenium	0.053 mg/100g
Vitamin B	352 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3917 kcal/kg

### INGREDIENTS

Corn, dried poultry protein, wheat flour, dried salmon protein, medium chain triglycerides oil (6.5%), dried beet pulp, rice, dried egg, corn protein meal, digest, fish oil, minerals.



## JM JOINT MOBILITY

- Joint health and mobility
- Healthy dogs predisposed to joint disorders

### KEY BENEFITS <sup>✓ Suitable for puppies</sup>

- Formulated to help **maintain joint health**
- **Increased omega-3 fatty acids** and antioxidants to help improve joint mobility
- **High protein** and moderate fat levels to help maintain and achieve a **lean body condition** and reduce joint stress

### KEY NUTRIENT VALUES\* (DRY)

Moisture	7.5%
Protein	30%
Fat	12%
- Omega-6 fatty acids	1.5%
- Omega-3 fatty acids	1.2%
- EPA	0.30%
- DHA	0.50%
Carbohydrates	41%
Crude fibres	2.5%
Glucosamine+	2000 ppm
chondroitin	
Vitamin E	707 IU/kg
Metabolisable energy (ME) <sup>1</sup>	3724 kcal/kg

### INGREDIENTS

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose.



## Calming Care

- Noise sensitivity (e.g. loud noises)
- Stress related to separation
- Home alone / Time alone
- Social fear (unfamiliar visitors)
- New environments
- Vet visits
- Kennels
- Car travel

### KEY BENEFITS

- **Contains a strain of beneficial bacteria, *Bifidobacterium longum* BL999TM\*** (1 x 10<sup>9</sup> CFU\*\*/sachet)
- **Proven to help dogs cope with external stressors** (e.g. separation, unfamiliar visitors, novel sounds or changes in routine and location)
- **The first and only probiotic authorized in the European Union** to help dogs maintain calm behaviour & provide resilience to stress factors.

\* *Bifidobacterium longum* NCC 3001/CNCMI - 5642  
\*\* CFU: Colony Forming Units.

### KEY NUTRIENT VALUES\* (SACHETS)

<i>Bifidobacterium longum</i> BL999 <sup>TM</sup> CNCMI-5642 (4e001)	Live-microorganisms
microorganisms*	Min. 1x10 <sup>9</sup> CFU/sachet
Protein	54%
Fat	16.5%
Crude fibres	1.0%
Metabolisable energy (ME) <sup>1</sup>	4469 kcal/kg

\* Minimum guaranteed level at the end of shelf life.

### INGREDIENTS (SACHETS)

Meat and animal derivatives\*, yeasts.

\* Pork and poultry



## FortiFlora

- Gastrointestinal disturbance and loose stools associated with microflora imbalance
- Loose stools associated with stress, antibiotic use or diet change
- Reduction of flatulence in dogs
- Poor faecal quality in dogs of all ages (puppies, adult and senior)
- Palatability enhancement for dogs with poor appetite

### KEY BENEFITS <sup>✓ Suitable for puppies</sup>

- **Contains live lactic acid bacteria to help support intestinal health and balance. Contains a guaranteed level of a proprietary microencapsulated strain of viable probiotic (SF68) (5 x 10<sup>8</sup> CFU\*/g).** The microencapsulation process enhances stability, guaranteeing levels of live beneficial bacteria entering the gastrointestinal (GI) tract
- **Proven to help promote a strong immune system** and help support intestinal health and balance for dogs of all ages
- **Great taste** Can be easily sprinkled on all dog foods with great acceptance

\* CFU: Colony Forming Units.

### KEY NUTRIENT VALUES\* (SACHETS)

<i>Enterococcus lactis</i> SF68 NCIMB 10415 (4b1705)	Live micro-encapsulated microorganisms*
microorganisms*	Min. 5x10 <sup>8</sup> CFU/sachet
Protein	55%
Fat	18%
Crude fibres	1%
Vitamin E	5572 IU/kg
Vitamin C	1450 IU/kg
Selenium	0.268 mg/100g
Metabolisable energy (ME) <sup>1</sup>	3796 kcal/kg

\* Minimum guaranteed level at the end of shelf life.

### KEY NUTRIENT VALUES\* (CHEWS)

<i>Enterococcus lactis</i> SF68 NCIMB 10415 (4b1705)	Live micro-encapsulated microorganisms*
microorganisms*	Min. 5x10 <sup>8</sup> CFU/chew
Protein	29.5%
Fat	12%
Crude fibres	4.4%
Vitamin E	4500 IU/kg
Vitamin C	1500 IU/kg
Selenium	0.12 mg/100g
Metabolisable energy (ME) <sup>1</sup>	3790 kcal/kg

### INGREDIENTS (SACHETS)

Meat and animal derivatives\*, minerals.

\* Pork and poultry

### INGREDIENTS (CHEWS)

Meat and animal derivatives\*\*, derivatives of vegetable origin, glycerol, yeasts, oils and fats, various sugars.

\*\* Poultry and bovine gelatin.



## FortiFlora PLUS

- Gastrointestinal disturbance and loose stools associated with microflora imbalance
- Irregular bowel movements and poor faecal quality
- Helps ease the passage of faeces
- Reduce flatulence in dogs
- Loose stools associated with stress, diet change or antibiotic use
- Helps promote immune system function

### KEY BENEFITS <sup>✓ Suitable for puppies</sup>

- **Proven Synbiotic action (of a probiotic & prebiotic) to help maintain a healthy intestinal microbiome** Contains prebiotic fibre (psyllium) and lactic acid bacteria (*E. lactis* SF68) at levels that stimulate the growth of specific bacteria to support a healthy intestinal microbiome
- **Contains the same guaranteed level of proprietary micro-encapsulated strain of live lactic acid bacteria SF68** (5 x 10<sup>8</sup> CFU\*/sachet) as FortiFlora to help support intestinal health / microflora and promote a strong immune system
- **Contains a plant-based prebiotic fibre (psyllium)** to stimulate the growth of beneficial bacteria in the gut and nourish a healthy microbiome

\* CFU: Colony Forming Units.

### KEY NUTRIENT VALUES\* (SACHETS)

<i>Enterococcus lactis</i> SF68 NCIMB 10415 (4b1705)	Live micro-encapsulated microorganisms*
microorganisms*	Min. 5x10 <sup>8</sup> CFU/sachet
Protein	28.5%
Fat	9.5%
Crude fibres	1.7%
Vitamin E	2789 IU/kg
Selenium	0.134 mg/100g
Metabolisable energy (ME) <sup>1</sup>	3767 kcal/kg

\* Minimum guaranteed level at the end of shelf life.

### INGREDIENTS (SACHETS)

Derivatives of vegetable origin (50% dried psyllium husk ), meat and animal derivatives\*, minerals.

\* Pork and poultry





# PRO PLAN<sup>®</sup> VETERINARY DIETS

## & RELATED PRODUCTS

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